

M.Com (Business Intelligence)

PROGRAMME OUTCOMES:

- PO1 Critical thinking
- PO2 Cultivating Cognitive skills required in the job market
- PO3 Effective Communication
- PO4 Familiarity with ICT to thrive in the information age
- PO5 Cultivating aptitude for research
- PO6 Respect for alternate view-points including those conflicting with one's own perspectives
- PO7 Ability to work individually and as members in a team
- PO8 Upholding ethical standards
- PO9 Acting local while thinking global
- PO10 Commitment to gender equality
- PO11 Commitment to Sustainable development
- PO12 Lifelong learning

PROGRAMME SPECIFIC OUTCOMES:

This programme would enable the students to gain expert knowledge and applied practical exposure in the field of Business Intelligence and Business Analytics. After the successful completion of the M.Com Business Intelligence Degree programme, the students will be able to:

- PSO1 Discuss about the key areas of Financial Management, Marketing, Accounting Standards and Reporting System, Project finance and management, business environment, digital technologies in banking, insurance, human resource skill in maintaining the quality of work life in an organization.
- PSO2 Demonstrate the professional skills in Valuation of stock, calculation of Goods and Services Tax, e-filing and different stages of accounting in Partnership, Branch and Departmental accounts, Hire purchase and Installment system and specialized accounts.
- PSO3 Recall the fundamental principles of international financial management and concept of logistic management, CRM in e-Banking, Artificial Intelligence and its Applications in Business, Digital marketing and explain about business analytics, Customer Relationship Management, data maintenance and data integration.
- PSO4 Get an exposure to generate and manage the funds while undertaking any business ventures and to invest in different portfolio. Also to Discuss and evaluate Corporate Social Responsibility activities and prepare project and research report.
- PSO5 Discuss the key concepts and techniques of Business Intelligence, net work analysis, DBMS web mining and Business visualization of business data
- PSO6 Apply the knowledge of network analysis, cluster analysis, Customer Relationship Management in e-banking and design of data mining to strengthen the organizational effectiveness.

M.Com. (Accounting Information System)

Programme Outcomes

PO1 Critical thinking

PO2 Cultivating Cognitive skills required in the job market

PO3 Effective Communication PO4 Familiarity with ICT to thrive in the information age

PO5 Cultivating aptitude for research

PO6 Respect for alternate view-points including those conflicting with one's own perspectives

PO7 Ability to work individually and as members in a team

PO8 Upholding ethical standards

PO9 Acting local while thinking global

PO10 Commitment to gender equality

PO11 Commitment to Sustainable development

PO12 Lifelong learning

Programme Specific Outcomes

This programme M.Com (Accounting Information System) would enable the students to gain expert knowledge and applied practical exposure in the field of Accounting, Finance, Taxation and Portfolio Management.

After the successful completion of the M.Com Accounting Information System Degree programme, the students will be able to

PSO1 Discuss about the key areas of Financial Management, Marketing, Accounting Standards and Reporting System, Project finance and management, business environment, digital technologies in banking, insurance human resource skill in maintaining the quality of work life in an organization.

PSO2 Demonstrate the professional skills in Valuation of stock, calculation of GST, e-filing and different stages of accounting in Partnership, Branch and Departmental accounts, Hire purchase and Installment system and specialized accounts.

PSO3 Recall the fundamental principles of international financial management, concept of logistic management, digital marketing, CRM in e-Banking, Artificial Intelligence and its Applications in Business, Corporate Social Responsibility and explain about business analytics.

PSO4 Enable themselves to gain expert knowledge in the Cost and Management Accounting, Corporate accounting and solve the specific problems relating to these area and submission of research report.

PSO5 Gain exposure to attain complete knowledge over income tax liability and tackle various issues relating to tax and also filing of return PSO6 Familiarize with the applications of portfolio theory for analysis and to evaluate the performance of portfolio

M.Com. International Business, Banking and Insurance

Programme Outcomes:

This programme would enable the students to gain expert knowledge and applied practical exposure in the field of International Business, Banking and Insurance.

PO1 Critical thinking

PO2 Cultivating Cognitive skills required in the job market

PO3 Effective Communication

PO4 Familiarity with ICT to thrive in the information age

PO5 Cultivating aptitude for research

PO6 Respect for alternate view-points including those conflicting with one's own perspectives 16

PO7 Ability to work individually and as members in a team

PO8 Upholding ethical standards

PO9 Acting local while thinking global

PO10 Commitment to gender equality

PO11 Commitment to Sustainable development

PO12 Lifelong learning

Programme Specific Outcomes

This programme would enable the students to gain expert knowledge and applied practical exposure in the field of International Business, Banking, Insurance. After the successful completion of the M.Com International Business, Banking and Insurance Degree programme, the students will be able to

PSO1 Discuss about the key areas of Financial Management, Marketing, Accounting Standards and Reporting System, Project finance and management, business environment, banking, insurance human resource skill in maintaining the quality of work life in an organization.

PSO2 Demonstrate the professional skills in Valuation of stock, calculation of GST, e-filing and different stages of accounting in Partnership, Branch and Departmental accounts, Hire purchase and Installment system and specialized accounts.

PSO3 Recall the fundamental principles of international financial management and concept of logistic management, CRM in e-Banking, Artificial Intelligence and its Applications in Business, Digital marketing and explain about business analytics, data maintenance and data integration.

PSO4 Recall the basic idea of entering into the contract of insurance business and expertise ECGC schemes.

PSO5 Discuss the key concepts and techniques of Business analytics, principles of life and general insurance practice.

PSO6 Apply the knowledge of business analytics, accounting for managers, credit risk management and export-import documentation.

M.Com. Co-Operative Management

Programme Outcomes (POs)

PO1 Critical thinking

PO2 Cultivating Cognitive skills required in the job market

PO3 Effective Communication

PO4 Familiarity with ICT to thrive in the information age

PO5 Cultivating aptitude for research

PO6 Respect for alternate view-points including those conflicting with one's own perspectives
PO7 Ability to work individually and as members in a team

PO8 Upholding ethical standards

PO9 Acting local while thinking global

PO10 Commitment to gender equality

PO11 Commitment to Sustainable development

PO12 Lifelong learning

Programme Specific Outcomes (PSOs) This programme would enable the students to gain expert knowledge and applied practical exposure in the field of Co-operative Management. After the successful completion of the M.Com Co-operative Management Degree programme, the students will be able to

PSO1 Discuss about the key areas of Financial Management, Marketing, Accounting and Reporting system, Project finance and Management, Business environment, digital technologies in banking, insurance, human resource skill in maintaining the quality of work life in an organization.

PSO2 Demonstrate the professional skills in valuation of stock, calculating of GST, e-filing and different stages of accounting in partnership, Branch and Departmental accounts, Hire purchase and Installment system and specialized accounts

PSO3 Recall the fundamental principles of international financial management and concept of logistic management, CRM in e-banking, digital marketing and explain about business analytics.

PSO4 Gain exposure to attain complete knowledge in Co-operation in India and foreign countries, co-operative financial institution India. And also understand the International Logistics Management, Advertising Management and Indian stock market operations.

PSO5 Understand the key concepts of Co-operative Management and Administration, Tamil Nadu Co-operative Societies Act 1983, and Cooperative Service Institutions in India.

PSO6 Empowering the knowledge about Marketing of Financial Services, Project Finance, Management, and Investing in the stock market and Corporate Social Responsibility.

M.Com. (Five Year PG Programme)

PROGRAMME OUTCOMES:

PO1 Critical thinking

PO2 Cultivating Cognitive skills required in the job market

PO3 Effective Communication

PO4 Familiarity with ICT to thrive in the information age

PO5 Cultivating aptitude for research

PO6 Respect for alternate view-points including those conflicting with one's own perspectives
PO7 Ability to work individually and as members in a team

PO8 Upholding ethical standards

PO9 Acting local while thinking global

PO10 Commitment to gender equality

PO11 Commitment to Sustainable development

PO12 Lifelong learning

Programme Specific Outcomes

This programme would enable the students to gain expert knowledge and applied practical exposure in the field of Accounting, Finance, Taxation, Business Analytics, Digital Marketing, International Business, Banking, Insurance, and Management of Co-operative institutions in India. After the successful completion of the M.Com Five year Integrated Degree programme, the students will be able to

PSO1 Logically apply basic conceptual knowledge of Accounting, Management Concept, Marketing, Business Communication, Co-operation, Financial Management, Human Resource Management, Stock exchange, Entrepreneurial Development, Foreign exchange, Auditing, Insurance, Banking, Sustainability, Gender and Human Values etc in making policy decision as a entrepreneurial as an executive.

PSO2 Put to use advanced knowledge gained in Technical subjects like computer Applications in Business, Income tax, management Information System, foreign exchange airthamatics, Risk management techniques, logistics management etc. Management and cost accounting in addressing critical issues in these areas of specialization and interpreting the resoult of analysis of outcomes for decision making purpose.

PSO3 Apply knowledge accumulates in courses like cost and management accounting, taxation, advanced corporate accounting, security analysis and portfolio management, Business Statistics and Mathematics, legalized marketing research, advertisement and sales promotion etc for the purpose of determine the profit of an entity. Cost of product/Service, managerial decision making, CRM in e-banking, Artificial Intelligence and its Applications in Business, Selection of investment portfolio, mobilization of funds from money and capital market observing legal formalities in various decisions, managing human asset efficiency, discharging social responsibility, determining logistical and distribution decision analyzing foreign exchange fluctuations, determining marketing promotional mix, conducting marketing research, appreciating the implication of Government policies fleulently executive export and import formalities.

PSO4 Practically apply skill, knowledge and experience developed by attending computer courses, internship, industrial visits, workshop, Carrying academic assignment, guest lecture, Mooc courses, crash

courses, inter and intra department electives for various operations like business related softwares, deploying appropriate control techniques for expense and cost control and waste management, institutional risk management tools , installing and mastering the operation of office appliance applying the nuances of establishing administrative office, put in place management information and communication system.

PSO5 Applying theoretical and practical exposure gained during the course of study either at own venture started or at various position held as paid employee rendering advice, consultancy and expertise interpreting the legal implication of various laws governing business fulfilling regulatory requirement of various regulatory bodies, utilizing modern ICT tools for communication with internal and external parties, developing personality for various roles occupied, executing various legal document and instruments remitting and collecting dues using ICT tools acquiring insurance policies to cover risks of various types, applying digital technologies in banking and marketing transactions.

PSO6 Use of knowledge, experience and insight to learn new schemes and concessions given by various Government agencies and apply for the business; updating all new developments in various specialization in commerce and business, engage in various types of commercial correspondence. Perform statutory roles held efficiently and effectively, innovating new product service, process and methods, apply ethical values, utilize the service of financial agencies in India and abroad for business promotion and development.