

M. Com. (Five Year PG Programme)

19IENG12: ENGLISH THROUGH LITERATURE I: PROSE

Course Outcomes

At the end of the course, the student will be able to

CO1: obtain competency in communication, both in written and oral skills.

CO2: Acquire fluency in English language.

CO3: Become knowledgeable about construction of sentence structures.

CO4: Develop English vocabulary to use the English language effectively.

CO5: Exhibit proficiency in the four communication skills.

19ICOM13: BUSINESS COMMUNICATION

Course Outcomes:

After successful completion of the course, the students will be able to:

CO1: To understand the need and necessity of writing business letters.

CO2: Write business letters on various occasions.

CO3: To prepare reports of various types.

CO4: To prepare Agenda, Minutes, Notice, Circular, Office order etc.

CO5: Writing reports, speeches and developing interview skills.

19ICOM14: BUSINESS ECONOMICS

Course Outcomes:

After successful completion of the course, the students will be able to:

CO1: Appreciate basic economic concepts to arrive at business decisions.

CO2: Understand the concept of cost and relationship between demand and supply in order to take vital business decision.

CO3: Comprehend the structure of the market wherein various players operate.

CO4: Examine the economic environment in the backdrop of New Economic policy influence trade union and business cycle.

CO5: Understanding the demand and supply analysis.

19IENSC15: ENVIRONMENTAL STUDIES

Course Outcomes:

After successful completion of the course, the students will be able to:

CO1: Understand the inbuilt cyclical environmental system.

CO2: Assess the extent of pollution of various kinds.

CO3: Estimate the fast depleting natural resources and Bio-Diversity.

CO4: Understand the level of global climate change warming up.

CO5: Learn the need for sustainable development.

19ICOM16: BUSINESS ORGANISATION

Course Outcomes:

After successful completion of the course, the students will be able to:

CO1: Background of Business Environment influencing business recent trends in business and social responsibility of business.

CO2: Understand the forms of organization

CO3: Appreciate the significance of role of small-scale industries.

CO4: Learn the forms of combinations and bird's eye view of stock exchange.

CO5: Providing bird's eye view of stock exchange.

19IENG22: ENGLISH THROUGH LITERATURE II: POETRY

Course Outcomes

At the end of the course, the student will be able to:

CO1: Become competent in communication, both in written and oral skills

CO2: Gain fluency in English language.

CO3: Attain knowledge about construction of sentence structures

CO4: Acquire the vocabulary to use the English language effectively.

CO5: Acquire the aesthetic sense for appreciating poetry.

19ICSGA23: SUSTAINABILITY, GENDER AND HUMAN VALUES

Course Outcomes:

After successful completion of the course, the students will be able to:

CO1: Clearly understand the difference between as well as importance of women studies and gender studies.

CO2: Classify the status of women for their socio economic and cultural and political Empowerment.

CO3: Understand the techniques of Gender planning & Governance codes.

CO4: Control pollution and environmental damage so as to address climate change.

CO5: Learn and practice need and importance of sustainable development for enabled the human values.

19ICOMC24: ELEMENTS OF ACCOUNTING

Course Outcomes:

After successful completion of the course, the students will be able to:

CO1: Understand fundamental concepts and principle of accounting.

CO2: Prepare cash book and Pass Book for reconciliation.

CO3: Calculate average due date and account current.

CO4: Calculate different methods of providing depreciation.

CO5: Preparation of Bank Reconciliation statement.

19ICOMC25: MANAGEMENT CONCEPTS

Course Outcomes:

After successful completion of the course, the students will be able to:

CO1: Grasp the functions of management and the process of evolution of modern management concept.

CO2: Appreciate the nifty gristly of performing each and every function of management.

CO3: Install communication system relevant to the structure of organization.

CO4: Adopt appropriate style of leadership suited to environment prevailing in the organization and apply appropriate motivational techniques.

CO5: Understanding and applying motivation techniques.

19ICOMA26: COMPUTERISED ACCOUNTING SYSTEM

Course Outcomes:

After successful completion of the course, the students will be able to:

CO1: Understand what is spread sheet, and how to enter data, format, edit and take print out

CO2: Learn how to prepare slides for presentations.

CO3: Prepare final accounts, preparation of ratios and to create backup files with help of computerised accounting system.

CO4: Preparing ratios with the help of computerized accounting.

CO5: Preparing functional budget with computerized accounting.

19IENG32: ENGLISH THROUGH LITERATURE III: DRAMA

Course Outcomes

At the end of the course, the student will be able to:

CO1: Obtain a literary acumen to answer MCQs of NET/SET examinations and other competitive examination.

CO2: Appreciate conversational English.

CO3: Recognize the dramatic elements of Shakespearean dramas.

CO4: Use punctuations and capitals effectively in their composition.

CO5: Recognize the elements of the spoken discourses.

19ICOM33: FINANCIAL ACCOUNTING

Course Outcomes:

After successful completion of the course, the students will able to:

CO1: Prepare accounts for Non-Trading concern.

CO2: Write up consignment and Joint Venture account.

CO3: Make accounts to claim loss from the risk insured against.

CO4: Appreciate the process of preparing Royalty accounts under lease business.

CO5: Applying the knowledge in Hire purchase and Instalment areas.

19ICOM34: MARKETING

Course Outcomes:

After successful completion of the course, the students will able to:

CO1: Grasp the overview of marketing and modern marketing concept.

CO2: Apply segmentation strategies in practice.

CO3: Apply product, pricing and promotional strategies in practice.

CO4: Comprehend the behaviour of consumers and accordingly frame marketing strategies.

CO5: Applying marketing knowledge in practice.

19ICEAP35: EXTENSION ACTIVITIES

Course Outcomes:

After successful completion of the course, the students will able to:

CO1: Gain knowledge in banking transaction.

CO2: Practical exposure in e-filing of IT returns.

CO3: Understand the principles of Co-operations.

CO4: Understand the significance of e-commerce transaction.

CO5: Participates in the SHG meetings and offer suggestions.

19ICIAA36: COMPUTER AND ITS APPLICATIONS

Course Outcomes:

After successful completion of the course, the students will able to:

CO1: Be acquainted with every aspects of computer.

CO2: Be knowledgeable about software computer languages, Virus vaccinating.

CO3: Install MS Office in the facility.

CO4: Apply Multimedia concept in the work environment.

CO5: Applying accounting software operation knowledge in practice.

19ISSC300: SOFT SKILLS: 1 COMMUNICATION SKILLS

Course Outcomes:

After successful completion of the course, the students will able to:

CO1: Make effective presentations and showcase mastery in communication.

- CO2: Achieve excellence in both personal and professional life.
- CO3: Prepare their own resume and understand the importance of preparing resume.

19IENG42: ENGLISH THROUGH LITERATURE IV: SHORT STORY

Course Outcomes

At the end of the course, the student will be able to:

- CO1: Use more vocabularies while writing.
- CO2: Ensure about the history and development.
- CO3: Develop a flow in writing.
- CO4: Come up with new ideas while reading stories from different perspectives.
- CO5: Write in a style appropriate for communicative purposes.

19ICOMC43: CORPORATE ACCOUNTING

Course Outcomes:

After successful completion of the course, the students will able to:

- CO1: Account for issue of shares and debentures.
- CO2: Prepare accounts necessary to give effect to redemption of shares and Debentures.
- CO3: Make up Final accounts.
- CO4: Prepare liquidation account.
- CO5: Applying corporate accounting knowledge in practice.

19ICOMC44: BANKING THEORY LAW AND PRACTICE

Course Outcomes:

After successful completion of the course, the students will able to:

- CO1: Comprehend the various features in general and special relationship between banker and customer.
- CO2: Understand the various types of deposit facilities and procedure to open an account.
- CO3: Learn to handle negotiable instrument and their legal implications.
- CO4: Grasp the legal consequences of material alteration, negligence of banker and understand the Payment in due course.
- CO5: Appreciate the role of bankers in regards to banking services.

19ICOMA45: STATISTICAL METHODS

Course Outcomes:

After successful completion of the course, the students will able to:

- CO1: Learn the method of Data collection, classification and Presentation.
- CO2: Analysis of Univariate data.
- CO3: Conduct Bivariate analysis of data.
- CO4: Analyse Time-series data and construct Index numbers.
- CO5: Applying statistical package in business decision.

19ICOMA46: MANAGEMENT INFORMATION SYSTEM

Course Outcomes:

After successful completion of the course, the students will able to:

- CO1: Handle information effectively and efficiently for decision making purpose.
- CO2: Apply the knowledge to integrate the process of CRM, HR, Supply Chain Manufacturing by virtue of information system.
- CO3: Arrive at strategic decisions using communication technology.
- CO4: Put in place DSS.
- CO5: Utilize e-commerce by practices to exchange and interchanges data and make online payment.

19ISSC400: SOFT SKILLS - 2 PERSONALITY DEVELOPMENT

Course Outcomes:

After successful completion of the course, the students will be able to:

CO1: Develop confidence to face the workplace and society at large.

CO2: Identify and kindle their inner spirit and get self-motivated.

CO3: Understand their own strength and weakness.

19ICOMC51: COST ACCOUNTING

Course Outcomes:

After successful completion of the course, the students will be able to:

CO1: Apply the cost concept in practice and prepare cost sheet.

CO2: Put in place inventory control measures in business enterprise.

CO3: Allocate the overhead in order to find out cost of product / Service.

CO4: Apply the methods of costing in practice.

CO5: Applying costing knowledge in decision making practice.

19ICOMC52: CO-OPERATIVE MOVEMENT IN INDIA

Course Outcomes:

After successful completion of the course, the students will be able to:

CO1: Organise the co-operatives by applying co-operative principles.

CO2: Apply co-operative principles in the day today working of co-operatives.

CO3: Organise agricultural and non-agricultural Co-operative societies.

CO4: Tap financial assistance and support for co-operative entities.

CO5: Provide for an insight into creation of co-operators and co-operatives.

19ICOMC53: BUSINESS LAW

Course Outcomes:

After successful completion of the course, the students will be able to:

CO1: Understand the essential elements and its significance in making commercial contracts.

CO2: Grasp the nuances of special contract of Indemnity and Guarantee.

CO3: Comprehend the legal implications of carrying on Agency Business and Sale of Goods to consumer.

CO4: Gain expertise knowledge in Contract of Carriage and Insolvency Act.

CO5: Applying legal knowledge gained in entering general and special contracts.

19ICOMC54: PRINCIPLES OF AUDITING

Course Outcomes:

After successful completion of the course, the students will be able to:

CO1: Comprehend the objectives and techniques of audit.

CO2: Undertake the process of vouching and verification of transactions.

CO3: Understand the legal implications of appointment and removal of auditor and comprehend his role in the auditor environment.

CO4: Know the emerging areas in audit and the role of Comptroller and Audit General of India.

CO5: Applying auditing knowledge in practice in professional career on at work environment.

19ISSC500: SOFT SKILLS - 3 TIME AND STRESS MANAGEMENT

Course Outcomes:

After successful completion of the course, the students will be able to:

- CO1: Understand the importance of time management in personal life and career.
- CO2: Prioritize, schedule and monitor their work and be conscious in their behaviour.
- CO3: Demonstrate methods for managing projects and commitments without stress.

19ICELP58: EXPERIENTIAL LEARNING

Course Outcomes:

After successful completion of the course, the students will able to:

- CO1: Gain knowledge in e-banking transactions.
- CO2: Get Practical exposure in e-filing of Income Tax and GST returns.
- CO3: Understand the principles of Co-operation and conducting general body meetings.
- CO4: Understand the significance of computer and its application in business.
- CO5: Expertise in formation of MSME through self-help groups.

19ICOMC61: MANAGEMENT ACCOUNTING

Course Outcomes:

After successful completion of the course, the students will able to:

- CO1: Analyse and interpret the results derived by applying ratio analysis, trend percentage, comparative statement and soon.
- CO2: Prepare funds flow and Cash flow statements to determine the adequacy of working capital and cash to carry on operating of business.
- CO3: Apply marginal costing technique to arrive at various managerial decisions.
- CO4: Evolve budgetary control in the enterprise and control the operations through it.
- CO5: Apply management accounting techniques in practice.

19ICOMC62: TAXATION IN INDIA

Course Outcomes:

After successful completion of the course, the students will able to:

- CO1: Gain overall idea of tax structure and scope of direct and indirect tax.
- CO2: Determine the net tax liability of salaries of individuals and in respect of house property.
- CO3: Apply the concept of clearing the goods from port and claiming refund from the customs authority.
- CO4: Register for GST, pay Tax on process E-ledger and submit E-Return.
- CO5: Applying tax laws in practice.

19ICOMC63: ENTREPRENEURIAL DEVELOPMENT

Course Outcomes:

After successful completion of the course, the students will able to:

- CO1: Groom entrepreneurial qualities and learn the modalities of undertaking feasibility studies.
- CO2: Gain awareness about the sources of funding the ventures and various incentives and subsidies
- CO3: Understand the legal requirement for establishing ventures and institutional support for starting ventures.
- CO4: Keep themselves posted of recent developments in the sphere of entrepreneurial development.
- CO5: Applying entrepreneurial fundamentals in practice in starting ventures.

19ICOMC64: COMPANY LAW ADMINISTRATION

Course Outcomes:

After successful completion of the course, the students will able to:

- CO1: Promote company and prepare basic documents and arrange to register it.

CO2: Learn to apply the concept of administration in practice when holding various top positions in Corporate hierarchy.

CO3: Arrange for meetings and prepare document during and after the meetings and facilitate conducting polls of various types.

CO4: Apply the concept of winding up when the occasion arises to wind up the company.

CO5: Applying knowledge of company law in professional career and in starting and running venture on corporate formation.

19ICNVE67: VALUE EDUCATION

Course Outcomes:

After successful completion of the course, the students will able to:

CO1: To know the essential values necessary for personal values necessary for personal and social life.

CO2: Be through about the purpose of life and moral concerns necessary for the society.

CO3: Have got empowered about the values of working life in themselves.

CO4: Be strengthened by learning ethical values necessary for their life themselves.

CO5: Be thoroughly clear about the inner values of their life.

19ISSC600: SOFT SKILLS - 4 EMPLOYABILITY SKILLS

Course Outcomes:

After successful completion of the course, the students will able to:

CO1: Demonstrating good relationship with their peer group in the workplace.

CO2: Understand the importance of leadership and improve the leadership qualities.

CO3: Prepare themselves for effective performance in interviews.

M.Com. (Five-Year) Programme Specialization: Accounting Information System

19ICOMC71: BUSINESS ENVIRONMENT

Course Outcomes:

After successful completion of the course, the students will able to:

CO1: Analyse the environment of business from the legal and regulatory, Macroeconomic, cultural, political and technological environment.

CO2: Apply various strategic tools to assess performance of business environment.

CO3: Critically make an in-depth analysis of each component of Business Environment so that a comparison with own organization is feasible.

CO4: understand the factors affecting the organizational effectiveness.

CO5: Explain and synthesize Business Environment information in the global environment.

19ICOMC72: ADVANCED FINANCIAL ACCOUNTING

Course Outcomes:

After successful completion of the course, the students will able to:

CO1: Solve the problems of partnership accounts relating to Admission of partner.

CO2: Solve the problems of partnership accounts relating to Dissolution and Sale of Partnership.

CO3: Practice accounting problems relating to Branch and Departmental Accounts.

CO4: Solve the accounting problems relating to Hire Purchase and Instalment System.

CO5: Understand emerging areas in Specialized Accounting.

19ICOMC73: BANKING AND INSURANCE

Course Outcomes:

After successful completion of the course, the students will able to:

- CO1: Understand the fundamental concepts of banking and Insurance.
- CO2: Recall the role of commercial banks in Economic Development.
- CO3: Master over the provisions of banking instruments.
- CO4: Understand the applicability of various types of policies.
- CO5: Recognize the fundamental principles of general insurance.

19ICOMC74: DIGITAL MARKETING

Course Outcomes:

After successful completion of the course, the students will able to:

- CO1: Recognize the changing dimensions of digital marketing.
- CO2: Understand the forces behind the digital marketing.
- CO3: Recognize the significance of digital marketing mix.
- CO4: Discriminate various models of digital marketing.
- CO5: Understand the significance of online advertising.

19ICOMC81: HUMAN RESOURCE MANAGEMENT

Course Outcomes:

After successful completion of the course, the students will able to:

- CO1: Comprehend the fundamentals of Human Resource Management.
- CO2: Compute job analysis report and be able to develop job description and job specification.
- CO3: Describe the various motivational applications in practice.
- CO4: Explain performance appraisal techniques and able to prepare performance appraisal forms
- CO5: Develop human resource audit plan and conduct HR audit.

19ICOMC82: FINANCIAL MANAGEMENT

Course Outcomes:

After successful completion of the course, the students will able to:

- CO1: Appraise the basic components of financial management.
- CO2: gain expert knowledge on calculating various techniques of capital budgeting.
- CO3: generate and manage funds while undertaking any business venture.
- CO4: gain expert knowledge in dividend decisions.
- CO5: understand the computations and techniques of working capital.

19ICOMC83: BUSINESS RESEARCH METHODS

Course Outcomes:

After successful completion of the course, the students will able to:

- CO1: Describe the objectives and types of research.
- CO2: Construct good research design.
- CO3: Understand the significance and process of Business research.
- CO4: Have an insight into the sampling techniques and develop sampling plan.
- CO5: Analyse and interpret the data and write the research report.

19ICOMC84: BUSINESS ANALYTICS

Course Outcomes:

After successful completion of the course, the students will be able to:

CO1: Understand the language of business analytics, theory and models in the field of business analytics.

CO2: Perceive skills on data analytics and its application.

CO3: Gain expert knowledge in data integration technology.

CO4: Analyse different types of digital data, use of appropriate models for analysis and derive insights from results.

CO5: Equip with key analytical tools and techniques of business intelligence.

19ICOMC91: ACCOUNTING FOR MANAGERIAL DECISIONS

Course Outcomes:

After successful completion of the course, the students will be able to:

CO1: Understand the basics of management accounting.

CO2: Gain knowledge on application of various tools in analysing financial statements.

CO3: Appreciate the implications of funds flow and cash flow statements.

CO4: Apply decision making accounting in a given situation.

CO5: Familiarise with preparation of budgets and application of variance analysis.

19ICOMC92: INCOME TAX LAW AND PRACTICE

Course Outcomes:

After successful completion of the course, the students will be able to:

CO1: Understand the concept of income.

CO2: Compute the total income of various kinds of assesses.

CO3: Understand the clubbing of income and carry forward of losses.

CO4: Determine the tax liability under different heads of income.

CO5: Familiarize with filing of return on different kinds of assesses.

19ICOMC93: ADVANCED CORPORATE ACCOUNTING

Course Outcomes:

After successful completion of the course, the students will be able to:

CO1: Understand accounting for merger and reconstruction.

CO2: Prepare holding company accounts.

CO3: Understand and apply legal rules of accounting for insurance company accounts.

CO4: Understand and apply legal requirement of banking company accounts.

CO5: Familiarize with double accounting system.

19ICOMP94: INSTITUTIONAL TRAINING/ INTERNSHIP

Course Outcomes:

After successful completion of the course, the students will be able to:

CO1: Familiar with institution / industrial environment.

CO2: Understand the organizational structure of an institution / industry.

CO3: Comprehend the institutional / industrial practices like, HR, Finance, Manufacturing and Marketing.

CO4: Gain practical knowledge on institutional / industrial operations.

CO5: Integrate the theoretical knowledge with practical knowledge.

19ICOC101: ADVANCED COST ACCOUNTING

Course Outcomes:

After successful completion of the course, the students will be able to:

CO1: Understand the basic aspects of process costing and its applications.

CO2: Maintain records relating to Integral and Non-Integral system.

CO3: Appreciate the implications of ABC costing.

CO4: Comprehend different types of Responsibility centres and to understand transfer pricing.

CO5: Follow the methodology of cost audit.

19ICOC102: CORPORATE TAX PLANNING AND MANAGEMENT

Course Outcomes:

After successful completion of the course, the students will be able to:

CO1: Gain exposure on corporate tax planning.

CO2: Comprehend with tax issues and tax payment.

CO3: Expertise in the corporate tax planning and its applications.

CO4: Handle the issues relating to business and corporate.

CO5: Familiarize the payment of tax, e-filing and handling the cases.

19ICOC103: SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT

Course Outcomes:

After successful completion of the course, the students will be able to:

CO1: Understand the conceptual frame work of security valuation and analysis.

CO2: Analyse and apply various approaches to security analysis.

CO3: Gain the knowledge about the portfolio theory.

CO4: Familiarize with the applications of portfolio theory for analysis.

CO5: Understand the risk adjusted measures of performance evaluation.

19ICOP104: PROJECT AND VIVA VOICE

Course Outcomes:

After successful completion of the course, the students will be able to:

CO1: Understand the working procedure of Business institutions on democratic basis.

CO2: Assess the performance of ongoing Business institutions/Portfolio.

CO3: Organize local specific Business institutions of their choice themselves.

CO4: Audit the working and performance of Business institutions / Portfolio.

CO5: Recommend suggestions for better performance of Business institutions / Portfolio.

M.Com. (Five-Year) Programme Specialization: International Business, Banking and Insurance

19ICOMC71: BUSINESS ENVIRONMENT

Course Outcomes:

After successful completion of the course, the students will be able to:

CO1: Analyse the environment of business from the legal and regulatory, Macroeconomic, cultural, political and technological environment.

CO2: Apply various strategic tools to assess performance of business environment.

CO3: Critically make an in-depth analysis of each component of Business Environment so that a comparison with own organization is feasible.

CO4: Understand the factors affecting the organizational effectiveness.

CO5: Explain and synthesize Business Environment information in the global environment.

19ICOMC72: ADVANCED FINANCIAL ACCOUNTING

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CO3: Master over the provisions of banking instruments.

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19ICOMC74: DIGITAL MARKETING

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CO2: Understand the forces behind the digital marketing.

CO3: Recognize the significance of digital marketing mix.

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CO3: Describe the various motivational applications in practice.

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CO3: Understand the significance and process of Business research

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CO5: Analyse and interpret the data and write the research report.

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CO2: Perceive skills on data analytics and its application.

CO3: Gain expert knowledge in data integration technology.

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CO5: Equip with key analytical tools and techniques of business intelligence.

19ICOMC91: ACCOUNTING FOR MANAGERIAL DECISIONS

Course Outcomes:

After successful completion of the course, the students will able to:

CO1: Understand the basics of management accounting.

CO2: Appreciate and analyse the financial statements.

CO3: Appreciate the implications funds flow and cash flow statements.

CO4: Calculate marginal costing and breakeven point.

CO5: Analyse standard costing and Variance analysis.

19ICOMC92: DYNAMICS OF BANKING

Course Outcomes:

After successful completion of the course, the students will able to:

CO1: Understand the provisions of banking legislations.

CO2: Appreciate the changing profile of Indian banking.

CO3: Understand bank deposits loans and advances.

CO4: Understand the implications of Demonetizations and Remonetisation.

CO5: Implication of modern automated clearing house and its uses.

19ICOMC93: PRINCIPLES AND PRACTICE OF LIFE INSURANCE

Course Outcomes:

After successful completion of the course, the students will able to:

CO1: Understand the mechanics of insurance.

CO2: Gain exposure to life insurance and risk coverage.

CO3: Gain familiarity about various types of policies.

CO4: Understand the provisions of policies of LIC of India and its computation.

CO5: Apply the knowledge of assignment and nomination of life policies.

19ICOMP94: INSTITUTIONAL TRAINING/ INTERNSHIP

Course Outcomes:

After successful completion of the course, the students will able to:

CO1: Familiar with institution/industrial environment.

CO2: Understand the organizational structure of an institution/industry.

CO3: Comprehend the institutional/industrial practices like, HR, Finance, Manufacturing and Marketing.

CO4: Gain practical knowledge on institutional/industrial operations.

CO5: Integrate the theoretical knowledge with practical knowledge.

19ICOC101: BANK CREDIT AND RISK MANAGEMENT

Course Outcomes:

After successful completion of the course, the students will able to:

CO1: Comprehend the mechanics of risk management.

CO2: Gain knowledge on credit policy in banks and credit information bureau.

CO3: Appreciate prudential norms and recovery management.

CO4: Apply the knowledge of credits information services of India.

CO5: Understand Assets Securitization and reconstruction.

19ICOC102: EXPORT-IMPORT PROCEDURES AND DOCUMENTATION

Course Outcomes:

After successful completion of the course, the students will able to:

CO1: Gain general exposure to export and import trade.

CO2: Acquainting with export and import procedure and documentation.

CO3: Gain familiarity with exchange risk.

CO4: Understand the steps for exporting and their by-laws.

CO5: Apply the idea of shipment through containers.

19ICOC103: PRINCIPLES AND PRACTICE OF GENERAL INSURANCE

Course Outcomes:

After successful completion of the course, the students will able to:

CO1: Appreciate the role of general insurance.

CO2: Familiarize with mechanics of marine and fire insurance contract.

CO3: Appreciate the various insurance cover for miscellaneous insurance.

CO4: Familiarize the provisions of IRDA Act.

CO5: Gain knowledge on nature and use of fire insurance.

19ICOP104: PROJECT AND VIVA VOICE

Course Outcomes:

After successful completion of the course, the students will able to:

CO1: Understand the working procedure of Banking institutions on democratic basis.

CO2: Assess the performance of ongoing Banking institutions.

CO3: Organize local specific Banking institutions of their choice themselves.

CO4: Audit the working and performance of Banking institutions.

CO5: Recommend suggestions for better performance of Banking institutions.

M.Com. (Five-Year) Programme Specialization: Co-operative Management

19ICOMC71: BUSINESS ENVIRONMENT

Course Outcomes:

After successful completion of the course, the students will able to:

- CO1: Analyse the environment of business from the legal and regulatory, Macroeconomic, cultural, political and technological environment.
- CO2: Apply various strategic tools to assess performance of business environment.
- CO3: Critically make an in-depth analysis of each component of Business Environment so that a comparison with own organization is feasible.
- CO4: understand the factors affecting the organizational effectiveness.
- CO5: Explain and synthesize Business Environment information in the global environment.

19ICOMC72: ADVANCED FINANCIAL ACCOUNTING

Course Outcomes:

After successful completion of the course, the students will able to:

- CO1: Solve the problems of partnership accounts relating to Admission of partner.
- CO2: Solve the problems of partnership accounts relating to Dissolution and Sale of Partnership.
- CO3: Practice accounting problems relating to Branch and Departmental Accounts.
- CO4: Solve the accounting problems relating to Hire Purchase and Instalment System.
- CO5: Understand emerging areas in Specialized Accounting.

19ICOMC73: BANKING AND INSURANCE

Course Outcomes:

After successful completion of the course, the students will able to:

- CO1: Understand the fundamental concepts of banking and Insurance.
- CO2: Recall the role of commercial banks in Economic Development.
- CO3: Master over the provisions of banking instruments.
- CO4: Understand the applicability of various types of policies.
- CO5: Recognize the fundamental principles of general insurance.

19ICOMC74: DIGITAL MARKETING

Course Outcomes:

After successful completion of the course, the students will able to:

- CO1: Recognize the changing dimensions of digital marketing.
- CO2: Understand the forces behind the digital marketing.
- CO3: Recognize the significance of digital marketing mix.
- CO4: Discriminate various models of digital marketing.
- CO5: Understand the significance of online advertising.

19ICOMC81: HUMAN RESOURCE MANAGEMENT

Course Outcomes:

After successful completion of the course, the students will able to:

- CO1: Comprehend the fundamentals of Human Resource Management
- CO2: Compute job analysis report and be able to develop job description and job specification.
- CO3: Describe the various motivational applications in practice
- CO4: Explain performance appraisal techniques and able to prepare performance appraisal forms

CO5: Develop human resource audit plan and conduct HR audit.

19ICOMC82: FINANCIAL MANAGEMENT

Course Outcomes:

After successful completion of the course, the students will able to:

CO1: Appraise the basic components of financial management

CO2: Gain expert knowledge on calculating various techniques of capital budgeting.

CO3: Generate and manage funds while undertaking any business venture.

CO4: Gain expert knowledge in dividend decisions.

CO5: Understand the computations and techniques of working capital.

19ICOMC83: BUSINESS RESEARCH METHODS

Course Outcomes:

After successful completion of the course, the students will able to:

CO1: Describe the objectives and types of research.

CO2: Construct good research design.

CO3: Understand the significance and process of Business research.

CO4: Have an insight into the sampling techniques and develop sampling plan.

CO5: Analyse and interpret the data and write the research report.

19ICOMC84: BUSINESS ANALYTICS

Course Outcomes:

After successful completion of the course, the students will able to:

CO1: Understand the language of business analytics, theory and models in the field of business analytics.

CO2: Perceive skills on data analytics and its application.

CO3: Gain expert knowledge in data integration technology.

CO4: Analyse different types of digital data, use of appropriate models for analysis and derive insights from results.

CO5: Equip with key analytical tools and techniques of business intelligence.

19ICOMC91: CO-OPERATION IN INDIA

Course Outcomes:

After successful completion of the course, the students will able to:

CO1: Understand the Significance of Principles and Practice of Cooperation in India.

CO2: Discuss and recall importance of Cooperative Education and Training in this present condition.

CO3: Discuss the role of Government in the Promotion of Cooperatives through Apex Agricultural Institutions.

CO4: Understand the reasons for rural indebtedness and provide suitable solutions to minimize

CO5: Identify the significance of member economic participation in the co-operatives.

19ICOMC92: CO-OPERATION IN FOREIGN COUNTRIES

Course Outcomes:

After successful completion of the course, the students will able to:

CO1: Acquire knowledge about success of Cooperative Movement in Foreign countries.

CO2: Appreciate the importance of Dairy Cooperative in Denmark.

CO3: Understand the logic of Cooperative Movement in USA and Israel.

CO4: Evaluate the significance of consumer co-operative movement in England.
CO5: Compare the strength and weakness between Indian Co-operatives and foreign Co-operatives.

19ICOMC93: CO-OPERATIVE FINANCIAL INSTITUTIONS IN INDIA

Course Outcomes:

After successful completion of the course, the students will able to:

CO1: Appreciate the importance of Cooperative Financial Institutions and Agricultural Credit.

CO2: Understand the significance of Long-term Agricultural Credit Cooperatives in India.

CO3: Evaluate the Non-Agricultural Credit Cooperatives for the betterment of other than Agricultural Sectors Development.

CO4: Compare the strength and weakness about Indian co-operatives with foreign co-operative.

CO5: Compare and contrast the performance of urban and rural co-operative banks in India.

19ICOMP94: INSTITUTIONAL TRAINING/ INTERNSHIP

Course Outcomes:

After successful completion of the course, the students will able to:

CO1: Familiar with institution/industrial environment.

CO2: Understand the organizational structure of an institution/industry.

CO3: Comprehend the institutional/industrial practices like, HR, Finance, Manufacturing and Marketing.

CO4: Gain practical knowledge on institutional/industrial operations.

CO5: Integrate the theoretical knowledge with practical knowledge.

19ICOC101: CO-OPERATIVE MANAGEMENT AND ADMINISTRATION

Course Outcomes:

After successful completion of the course, the students will able to:

CO1: Understand the Need and Importance of Managerial Functions Applied to Cooperatives and various levels of Administration in Cooperatives.

CO2: Understand the Management Information System and Professional Management for Cooperatives.

CO3: Appreciate the importance of Management of Marketing Cooperatives and its Operations.

CO4: Understand the significance of operational efficiency in the co-operative organization.

CO5: Evaluate the Management techniques used by the different types of co-operative Organization.

19ICOC102: TAMILNADU CO-OPERATIVE SOCIETIES ACT 1983

Course Outcomes:

After successful completion of the course, the students will able to:

CO1: Understand the historical background of Cooperative Legislation and Procedures for Registration of a Cooperative Society.

CO2: Evaluate the Qualification and Disqualification for Membership of Cooperative Societies and Rights, Duties and Liabilities of Members.

CO3: Understand the significance of Supervision and Inspection and evaluate the causes for the Winding- up of Cooperative Societies.

CO4: Evaluate the causes for winding up of co-operative societies.

CO5: Gain the knowledge about special features Tamil Nadu Co-operative Societies Act and new Amendments.

19ICOC103: CO-OPERATIVE SERVICE INSTITUTIONS IN INDIA

Course Outcomes:

After successful completion of the course, the students will able to:

CO1: Understand the Need and Importance of Two -Tier Marketing Co-operatives and Three -Tier Diary Co-operatives in India.

CO2: Appreciate the significance of Consumer Co-operatives and Industrial and Processing Cooperatives in India.

CO3: Understand the working and Present Position of various Service Cooperatives in India

CO4: Motivate the student community to start MSME through co-operative sectors

CO5: Enhance the knowledge towards the role of co-operative service institutions in the development of rural and urban areas.

19ICOP104: PROJECT AND VIVA VOCE

Course Outcomes:

After successful completion of the course, the students will able to:

CO1: Understand the working procedure of co-operative institutions on democratic basis.

CO2: Assess the performance of ongoing co-operative institutions.

CO3: Organize local specific co-operative institutions of their choice themselves.

CO4: Audit the working and performance of co-operative institutions.

CO5: Recommend suggestions for better performance of co-operative institutions.

M.Com. (Five-Year) Programme Department Elective Courses

19ICODE27: ELEMENTS OF INSURANCE

Course Outcomes:

After successful completion of the course, the students will able to:

CO1: Understand the implications of each and every principles insurance of various types.

CO2: Gain knowledge of buying various insurance policies and acquainting themselves with the process of claiming the losses and arriving at settlement.

CO3: Comprehending the availability of insurance cover for non-life segment and arranging to take cover.

CO4: Appreciate the role of IRDA and know the recent developments in insurance industry.

CO5: Applying knowledge gained in insurance in dealing with insurance contracts.

19ICODE28: OFFICE MANAGEMENT AND SECRETARIAL PRACTICE

Course Outcomes:

After successful completion of the course, the students will able to:

CO1: Clearly grasp the functions of Modern office and the role of office secretary

CO2: Comprehend of establishing structure of office and managers space in the office.

CO3: Make out the techniques of filing and indexing.

CO4: Know the functional utility of various machinery used in Modern office.

CO5: Appreciations the role of office secretary and applying secretarial skill.

19ICODE36: INTERNATIONAL BUSINESS

Course Outcomes:

After successful completion of the course, the students will able to:

CO1: Distinguish the domestic business and international business and realize the significances and trend of international business.

CO2: Gain knowledge about tariffs BOP, BOT and various Regulatory bodies operating in international business environment.

CO3: Understand the ways and means of promoting foreign investment into and outside India.

CO4: Taping the sources of funds available for financing foreign trade and learning the payment terms.

CO5: Applying knowledge of international business in practice.

19ICODE37: BUSINESS ETHICS AND VALUES

Course Outcomes:

After successful completion of the course, the students will able to:

CO1: Appreciate impact of ethics on business policies and strategies.

CO2: Learn to whistle blow and take steps to prevent commission of ethical violation in business environment.

CO3: Apply Indian ethos in business and apply ethical values in preparing advertisements and putting in Place measures to protect environment.

CO4: Discharge social responsibilities as an employee or an entrepreneur.

CO5: Applying ethical values to the extent possible in practice.

19ICODE47: FINANCIAL MARKET SERVICES

Course Outcomes:

After successful completion of the course, the students will able to:

CO1: Understand the range of financial service products in financial market.

CO2: Know the implications of Lease, Hire purchase and Mutual fund products.

CO3: Comprehend the methods of venture capital financing.

CO4: Understand the modalities of Factoring Mechanism.

CO5: Apply knowledge in utilizing financial services.

19ICODE48: BUSINESS MATHEMATICS

Course Outcomes:

After successful completion of the course, the students will able to:

CO1: Gain Knowledge in set theory related to become translate.

CO2: Solve problem in logarithm and compound interest as part of business models.

CO3: Solve the problem of basic algebra.

CO4: Understand the problem in sequence and series related to business.

CO5: Solve the problem of matrix algebra.

19ICODE55: INVESTMENT MANAGEMENT

Course Outcomes:

After successful completion of the course, the students will able to:

CO1: Acquire thorough knowledge of features of various securities for investment purpose.

CO2: Enable the student to select the appropriate mix of securities for investment purpose.

CO3: Analyse the securities by various analytical techniques.

CO4: Assess the volume of risk and income earning potential in securities.

CO5: Evaluate equity and fixed income securities.

19ICODE56: ADVERTISEMENT AND SALESMANSHIP AND SALES FORCE MANAGEMENT

Course Outcomes:

After successful completion of the course, the students will able to:

CO1: Apply the modalities of conducting advertisement campaign in practice and take up advertisement agency venture.

CO2: Learn to write advertisement copy and be able to select the appropriate media for advertisement.

CO3: Prepare advertisement budget and be able to measure the effectiveness of

advertisement

CO4: Groom the qualities required for salesmanship and choose selling profession carrier.

CO5: Manage effectively sales force right from selection to control of sales person.

19ICODE65: MODERN BANKING

Course Outcomes:

After successful completion of the course, the students will able to:

CO1: Comprehend the structure of central Banking and Commercial banking and their respective functions.

CO2: Grasp the ways and means of interacting with commercial banks in it electronic environment.

CO3: Examine the financial assistance provided to priority sector lending.

CO4: Appreciate the role of various institution like SIDBI, Credit Rating Agencies and Commercial banks in the sphere of MSME sector.

CO5: Applying knowledge of banking practice in practice.

19ICODE66: RETAIL MANAGEMENT

Course Outcomes:

After successful completion of the course, the students will able to:

CO1: Learn the channels of distribution in place in Retail Trade.

CO2: Appreciate the dynamics of physical distribution of goods.

CO3: Formulate strategies to operate successfully in retail market environment.

CO4: Apply the concept of retail shop management in practice.

CO5: Applying knowledge in framing Retail strategies.

19ICODE85: CORPORATE SOCIAL RESPONSIBILITY

Course Outcomes:

After successful completion of the course, the students will able to:

CO1: Gain all essential and fundamental knowledge on the principles and practices of CSR in India.

CO2: Enhance the skill of implementing the CSR in their own enterprises as and when.

CO3: Augment the skill to bring up their start-ups.

CO4: Evaluate CSR activities.

CO5: Tackle various issues relating to CSR audit.

19ICODE86: INTERNATIONAL FINANCE AND FOREIGN EXCHANGE

Course Outcomes:

After successful completion of the course, the students will able to:

CO1: Appraise the fundamental knowledge on working of international financial Institutions in India.

CO2: Gain knowledge of role of international financial institutions like BIS and ADB

CO3: Monitor foreign exchange market movement

CO4: Recall the foreign exchange dealings by commercial banks and RBI.

CO5: Calculate and compute foreign exchange rates.

19ICODE87: INTERNATIONAL LOGISTICS MANAGEMENT

Course Outcomes:

After successful completion of the course, the students will able to:

CO1: Understand the knowledge about the fundamentals and basic concepts of business logistics and supply chain.

- CO2: Enlighten with the knowledge freight structure and practices in shipping.
- CO3: Master over the procedure and principles of ocean transportation.
- CO4: Understand the applicability of inventory management and warehousing Functions.
- CO5: Apply the strategies for transportation and packaging.

19ICODE95: GOODS AND SERVICES TAX

Course Outcomes:

After successful completion of the course, the students will able to:

- CO1: Comprehend the fundamentals of indirect tax and need for GST.
- CO2: Understand the structure of GST and their schemes in practice.
- CO3: Disseminate various modes of registration of GST.
- CO4: Familiarize with the adjustment of debit and credit notes.
- CO5: Understand and apply the e-filing of GST in practice.

19ICODE96: MARKETING OF FINANCIAL SERVICES

Course Outcomes:

After successful completion of the course, the students will able to:

- CO1: Explain the concept and features of financial services.
- CO2: Gain knowledge on segmentation strategy of marketing.
- CO3: Understand the significance of customer loyalty and product life cycle.
- CO4: Explain price and promotion strategy and protection of corporate image.
- CO5: Describe 3 -Ps of service marketing.

19ICODE97: PROJECT FINANCE AND MANAGEMENT

Course Outcomes:

After successful completion of the course, the students will able to:

- CO1: Understand the role of project manager in establishing a New Project.
- CO2: Evaluate the project feasibility study of new project in the market
- CO3: Gain the knowledge of Net Work Analysis of PERT and CPM methods.
- CO4: Determine the cost control methods in project.
- CO5: Conduct performance appraisal of project report.

M. Com. (Five Year PG Programme) Elective

19CODE205.1 CORPORATE SOCIAL RESPONSIBILITY

Course Outcomes:

After the successful completion of the course, the students will be able to:

- CO1. Gain all essential and fundamental knowledge on the principles and practices of CSR in India.
- CO2. enhance the skill of implementing the CSR in their own enterprises as and When.
- CO3. augment the skill to bring up their start-ups.
- CO4. Evaluate CSR activities.
- CO5. Tackle various issues relating to CSR audit.

19CODE205.2 INTERNATIONAL FINANCE AND FOREIGN EXCHANGE

Course Outcomes:

After the successful completion of the course, students will be able to

- CO1. Appraise the fundamental knowledge on working of international financial Institutions in India.
- CO2. Gain knowledge of role of international financial institutions like BIS and ADB
- CO3. Monitor foreign exchange market movement
- CO4. Recall the foreign exchange dealings by commercial banks and RBI.
- CO5 Calculate and compute foreign exchange rates.

19CODE205.3 INTERNATIONAL LOGISTICS MANAGEMENT

Course Outcomes:

After the successful completion of the course, the students will be able to:

- CO1. Understand the knowledge about the fundamentals and basic concepts of business logistics and supply chain.
- CO2. Enlighten with the knowledge freight structure and practices in shipping.
- CO3. Master over the procedure and principles of ocean transportation.
- CO4. Understand the applicability of inventory management and warehousing Functions.
- CO5. Apply the strategies for transportation and packaging.

19CODE305.1 GOODS AND SERVICES TAX

Course Outcomes:

After the successful completion of the course, the students will be able to:

- CO1. Comprehend the fundamentals of indirect tax and need for GST.
- CO2. Understand the structure of GST and their schemes in practice.
- CO3. Disseminate various modes of registration of GST.
- CO4. Familiarize with the adjustment of debit and credit notes.
- CO5. Understand and apply the e-filing of GST in practice.

19CODE305.2 MARKETING OF FINANCIAL SERVICES

Course Outcomes:

After the successful completion of the course, the students will be able to:

- CO1. Explain the concept and features of financial services.
- CO2. Gain knowledge on segmentation strategy of marketing.
- CO3. Understand the significance of customer loyalty and product life cycle.
- CO4. Explain price and promotion strategy and protection of corporate image.
- CO5. Describe 3 -Ps of service marketing.

19CODE305.3 PROJECT FINANCE AND MANAGEMENT

Course Outcomes:

After the successful completion of the course, the students will be able to:

- CO1. Understand the role of project manager in establishing a New Project.
- CO2. Evaluate the project feasibility study of new project in the market.
- CO3. Gain the knowledge of Net Work Analysis of PERT and CPM methods.
- CO4. Determine the cost control methods in project.
- CO5. Conduct performance appraisal of project report.

M.Com. (Five-Year) Programme Department Elective Offered to Other Departments Inter - Departmental Electives

19ICOIX75: MARKETING MANAGEMENT

Course Outcomes:

After successful completion of the course, the students will able to:

- CO1: Understand the knowledge over marketing concept and marketing strategies.
- CO2: Undertake marketing research by adopting different techniques.
- CO3: Attain knowledge of Segmentation strategy of marketing.
- CO4: Have an idea of components of marketing mix.
- CO5: Comprehend the Consumer Behaviour and global marketing challenges.

19ICOIX76: BUSINESS COMMUNICATION AND REPORT WRITING

Course Outcomes:

After successful completion of the course, the students will able to:

- CO1: Disseminate knowledge about the structure and various modes of business Communication.
- CO2: Gain the knowledge of significance of business communication and types of letter Writing.
- CO3: Understand to write enquiry and reference letters of business transactions.
- CO4: Gain knowledge of preparatory works related to company meetings and proceedings.
- CO5: Enlightened with the preparation of business report.

19ICOIX77: DIGITAL BANKING

Course Outcomes:

After successful completion of the course, the students will able to:

- CO1: Understand the Banking Legislations in India.
- CO2: Recall the significance of digitalization of banking operations.
- CO3: Describe the various types of bank deposits and rules for sound lending.
- CO4: Familiarize the role of RBI in demonetization and remonetisation.
- CO5: Explain innovative digital payment system offered by banks.

19ICOIX85: INCOME TAX AND GST ASSESSMENT METHODS

Course Outcomes:

After successful completion of the course, the students will able to:

- CO1: Understand different heads of Income.
- CO2: Recognize different methods of assessment.
- CO3: File the returns by following e-filing system.
- CO4: Compute GST and understand the different structure of indirect tax.

CO5: Understand and apply the e-filing of GST in practice.

19ICOIX86: OFFICE MANAGEMENT

Course Outcomes:

After successful completion of the course, the students will able to:

CO1: Recognize the functions of office management.

CO2: Identify the need of selection of location of office and their procedure.

CO3: Understand the significance of office environment and their essentials.

CO4: Apply the concept of filing and indexing system in office.

CO5: Gain knowledge towards channels of office communication.

19ICOIX87: STOCK MARKET INVESTING

Course Outcomes:

After successful completion of the course, the students will able to:

CO1: Understand different types of Investment in capital market.

CO2: Recognize the role of stock exchange in capital markets.

CO3: Have an access to on line trading of stock.

CO4: Comprehend stock valuation while investment in different portfolio.

CO5: Evaluate the mutual funds investment.

19ICOIX95: ACCOUNTING FOR MANAGERIAL DECISIONS

Course Outcomes:

After successful completion of the course, the students will able to:

CO1: Understand the back ground of evaluation of management accounting.

CO2: Gain knowledge on application of various tools in analysing financial statements.

CO3: Apply different ratios and understand its significance.

CO4: Expertise in preparing various budgets.

CO5: Have assesses to decision making problem.

19ICOIX96: INTEGRATED AGRIPRENEURSHIP DEVELOPMENT

Course Outcomes:

After successful completion of the course, the students will able to:

CO1: Have an applied knowledge on Agri entrepreneurship in Dairy and Poultry Farming.

CO2: Apply knowledge on Agri entrepreneurship in Assola Farming.

CO3: Understand the significance of goat rearing and market opportunities.

CO4: Recognize different types of training methods in Agri entrepreneurship.

CO5: Realize the institutional support for agricultural finance.

19ICOIX97: ADVERTISING MANAGEMENT

Course Outcomes:

After successful completion of the course, the students will able to:

CO1: Disseminate knowledge of evaluation of advertisement and AIDAS formula.

CO2: Evaluate the functions of Headlines and analyse the classification of headlines.

CO3: Familiarize the copy righting of advertisement and preparation of layout.

CO4: Understand the design and structure types of advertising.

CO5: Work in planning and managing advertising campaigns.

19IPSCI106: CONSTITUTION OF INDIA

Course Outcomes:

After successful completion of the course, the students will able to:

CO1: Imbided with the basic features of Indian Political System.

CO2: Enlighten themselves with the rights and duties of Indian Citizens.
CO3: Understand the significance of rule of law.
CO4: Inculcated with basic liberties.

M. Com (Business Intelligence)

19CBIC101: BUSINESS ENVIRONMENT

Course Outcomes: After successful completion of the course, the students will be able to:

CO1: Analyse the environment of business from the legal and regulatory, Macro economic, cultural, political and technological environment

CO2: Apply various strategic tools to assess performance of business environment

CO3: Critically make an in-depth analysis of each component of Business Environment so that a comparison with own organization is feasible.

CO4: Understand the factors affecting the organizational effectiveness

CO5: Explain and synthesize Business Environment information in the global environment

19CBIC102: ADVANCED FINANCIAL ACCOUNTING

Course Outcomes: After successful completion of the course, the students will be able to:

CO1: Solve the problems of partnership accounts relating to Admission of partner

CO2: Solve the problems of partnership accounts relating to Dissolution and Sale of Partnership

CO3: Practice accounting problems relating to Branch and Departmental Accounts

CO4: Solve the accounting problems relating to Hire Purchase and Instalment System

CO5: Understand emerging areas in Specialized Accounting

19CBIC103: BANKING AND INSURANCE

Course Outcomes: After successful completion of the course, the students will be able to:

CO1: Understand the fundamental concepts of banking and Insurance

CO2: Recall the role of commercial banks in Economic Development.

CO3: Master over the provisions of banking instruments.

CO4: Understand the applicability of various types of policies

CO5: Recognize the fundamental principles of general insurance

19CBIC104: DIGITAL MARKETING

Course Outcomes: After successful completion of the course, the students will be able to:

CO1: Recognize the changing dimensions of digital marketing.

CO2: Understand the forces behind the digital marketing

CO3: Recognize the significance of digital marketing mix

CO4: Discriminate various models of digital marketing

CO5: Understand the significance of online advertising

19CBIC201: HUMAN RESOURCE MANAGEMENT

Course Outcomes: After successful completion of the course, the students will be able to:

CO1: Comprehend the fundamentals of Human Resource Management

CO2: Compute job analysis report and be able to develop job description and job specification.

CO3: Describe the various motivational applications in practice

CO4: Explain performance appraisal techniques and able to prepare performance appraisal forms

CO5: Develop human resource audit plan and conduct HR audit.

19CBIC202: FINANCIAL MANAGEMENT

Course Outcomes: After successful completion of the course, the students will be able to:

CO1: Appraise the basic components of Financial Management

CO2: Gain expert knowledge on calculating various techniques of capital budgeting.

CO3: Generate and manage funds while undertaking any business venture.

CO4: Gain expert knowledge in dividend decisions.

CO5: Understand the computations and techniques of working capital

19CBIC203: BUSINESS RESEARCH METHODS

Course Outcomes: After successful completion of the course, the students will be able to:

- CO1: Describe the objectives and types of research
- CO2: Construct good research design
- CO3: Understand the significance and process of Business research
- CO4: Have an insight into the sampling techniques and develop sampling plan
- CO5: Analyse and interpret the data and write the research report

19CBIC204: BUSINESS ANALYTICS

Course Outcomes: After successful completion of the course, the students will be able to:

- CO1: Understand the language of business analytics, theory and models in the field of business analytics
- CO2: Perceive skills on data analytics and its application
- CO3: Gain expert knowledge in data integration technology
- CO4: Analyse different types of digital data, use of appropriate models for analysis and derive insights from results
- CO5: Equip with key analytical tools and techniques of business intelligence.

19CBIC301: ORGANISATIONAL BEHAVIOUR

Course Outcomes: After successful completion of the course, the students will be able to:

- CO1: Appreciate the implication of Organizational Behaviour in an organization.
- CO2: Compare the strength and limitations of different organizational structure.
- CO3: Solve the different forms of conflicts and assume different leadership styles.
- CO4: Recall the significance of quality of work life and organizational changes.
- CO5: Recognize the factors affecting the organizational effectiveness.

19CBIC302: BUSINESS DATA MINING

Course Outcomes: After successful completion of the course, the students will be able to:

- CO1: Understand the data warehouse architecture
- CO2: Prepare, classify and predict the data
- CO3: Apply cluster analysis in data mining
- CO4: Familiarize with design of Data mining
- CO5: Apply knowledge on structures of data mining techniques

19CBIC303: DATA BASE MANAGEMENT SYSTEM

Course Outcomes: After successful completion of the course, the students will be able to:

- CO1: Understand the data base concepts and DBMS software
- CO2: Gain knowledge on Data Base Management Components and its functions
- CO3: Understand the Architecture of Database system
- CO4: Improve the quality of database design by normalization
- CO5: Have a high-level understanding of Data Base Management Components and its functions

19CBIP304: INSTITUTIONAL TRAINING/ INTERNSHIP

Course Outcomes:

After successful completion of the course, the students will be able to:

- CO1: Familiar with institution/industrial environment
- CO2: Understand the organizational structure of an institution/industry

CO3: Comprehend the institutional/industrial practices like, HR, Finance, Manufacturing and Marketing

CO4: Gain practical knowledge on institutional/industrial operations

CO5: Integrate the theoretical knowledge with practical knowledge

19CBIC401: BUSINESS INTELLIGENCE STRATEGIES AND PROCESS

Course Outcomes:

After successful completion of the course, the students will able to:

CO1: Understand the conceptual frame work of business intelligence

CO2: Formulate strategies in relation to business performance measurement

CO3: Appreciate the importance of text and web mining data

CO4: Analyse and apply various business intelligence methods

CO5: Tackle the issues in business intelligence

19CBIC402: E-CUSTOMER RELATIONSHIP MANAGEMENT

Course Outcomes:

After successful completion of the course, the students will able to:

CO1: Comprehend the concepts relating to Customer Relationship management practices

CO2: Analyse Customer Information Database to understand the customer behaviour

CO3: Grasp an idea of customer relationship management process

CO4: Appreciate the various Models of Customer Relationship Management

CO5: Understand the e-CRM solutions for better customer relationship Management.

19CBIC403: BUSINESS VISUALISATION ANALYSIS

Course Outcomes:

After successful completion of the course, the students will able to:

CO1: Comprehend theoretical frame work of business visualization Tableau

CO2: Connect various business data for visualization

CO3: Construct various visualization techniques

CO4: Apply Power Business Intelligence services in business intelligence

CO5: Apply Apache Spark platform for business intelligence data storage and Analysis

19CBIP404: BUSINESS VISUALISATION ANALYSIS (Project or Practical Course)

Course Outcomes:

After successful completion of the course, the students will able to:

CO1: Working in Tableau for creating, visualizing and reporting on data

CO2: Analyse various business systems using power business intelligence techniques

CO3: Corroborate power business intelligence services in business intelligence

CO4: Implement the various data processing operations using Spark

CO5: Construct Apache's spark platform for business intelligence

Elective Courses Department Electives (DE)

Course Outcomes:

After successful completion of the course, the students will able to:

CO1: Gain all essential and fundamental knowledge on the principles and practices of CSR in India.

CO2: Enhance the skill of implementation of CSR in their own enterprises as and when required

CO3: Augment the skill to bring up their start-ups.

CO4: Evaluate CSR activities

CO5: Tackle various issues relating to CSR audit

19CODE206: INTERNATIONAL FINANCE AND FOREIGN EXCHANGE

Course Outcomes:

After successful completion of the course, the students will able to:

CO1: Appraise the fundamental knowledge on working of international financial Institutions in India.

CO2: Gain knowledge of role of international financial institutions like BIS and ADB

CO3: Monitor foreign exchange market movement

CO4: Recall the foreign exchange dealings by commercial banks and RBI.

CO5: Calculate and compute foreign exchange rates.

19CODE207: INTERNATIONAL LOGISTICS MANAGEMENT

Course Outcomes:

After successful completion of the course, the students will able to:

CO1: Understand the knowledge about the fundamentals and basic concepts of business logistics and supply chain

CO2: Enlighten with the knowledge freight structure and practices in shipping

CO3: Master over the procedure and principles of ocean transportation

CO4: Understand the applicability of inventory management and warehousing Functions

CO5: Apply the strategies for transportation and packaging

19CODE305: GOODS AND SERVICES TAX

Course Outcomes:

After successful completion of the course, the students will able to:

CO1: Comprehend the fundamentals of indirect tax and need for GST

CO2: Understand the structure of GST and their schemes in practice

CO3: Disseminate various modes of registration of GST

CO4: Familiarize with the adjustment of debit and credit notes

CO5: Understand and apply the e-filing of GST in practice

19CODE306: MARKETING OF FINANCIAL SERVICES

Course Outcomes:

After successful completion of the course, the students will able to:

CO1: Explain the concept and features of financial services

CO2: Gain knowledge on segmentation strategy of marketing

CO3: Understand the significance of customer loyalty and product life cycle

CO4: Explain price and promotion strategy and protection of corporate image.

CO5: Describe 3 -Ps of service marketing

19CODE307: PROJECT FINANCE AND MANAGEMENT

Course Outcomes:

After successful completion of the course, the students will able to:

CO1: Understand the role of project manager in establishing a New Project.

CO2: Evaluate the project feasibility study of new project in the market

CO3: Gain the knowledge of Net Work Analysis of PERT and CPM methods.

CO4: Determine the cost control methods in project.

CO5: Conduct performance appraisal of project report.

19IPSCI406: CONSTITUTION OF INDIA Self Study Course

Course Outcomes:

After successful completion of the course, the students will able to:

CO1: Imbibed with the basic features of Indian Political System

CO2: Enlighten themselves with the rights and duties of Indian Citizens

CO3: Understand the significance of rule of law.

CO4: Inculcated with basic liberties.

M. Com (Two Year PG Programme) Elective

19ICDE27.1 ELEMENTS OF INSURANCE

Course Outcomes:

After successful completion of the course, the students will able to CO1 Understand the implications of each and every principle insurance of various types.

CO2 Gain knowledge of buying various insurance policies and acquainting themselves with the process of claiming the losses and arriving at settlement.

CO3 Comprehending the availability of insurance cover for non-life segment and arranging to take cover.

CO4 Appreciate the role of IRDA and know the recent developments in insurance Industry.

CO5 Applying knowledge gained in insurance in dealing with insurance contracts.

19ICDE27.2 OFFICE MANAGEMENT AND SECRETARIAL PRACTICE

Course Outcomes:

After successful completion of the course, the students will able to

CO1 Clearly grasp the functions of Modern office and the role of office secretary

CO2 Comprehend of establishing structure of office and managers space in the office.

CO3 Make out the techniques of filling and indexing.

CO4 Know the functional utility of various machinery used in Modern office.

CO5 Appreciations the role of office secretary and applying secretarial skill.

19ICDE 36.1 INTERNATIONAL BUSINESS

Course Outcomes:

After successful completion of the course, the students will able to

CO1 Distinguish the domestic business and international business and realize the significances and trend of international business.

CO2 Gain knowledge about tariffs BOP, BOT and various Regulatory bodies operating in international business environment.

CO3 Understand the ways and means of promoting foreign investment into and outside India.

CO4 Taping the sources of funds available for financing foreign trade and learning the payment terms.

CO5 Applying knowledge of international business in practice.

19ICDE36.2 BUSINESS ETHICS AND VALUES

Course Outcomes:

After successful completion of the course, the students will able to

CO1 Appreciate impact of ethics on business policies and strategies.

CO2 Learn to whistle blow and take steps to prevent commission of ethical violation in business environment.

CO3 Apply Indian ethos in business and apply ethical values in preparing advertisements and putting in Place measures to protect environment.

CO4 Discharge social responsibilities as an employee or an entrepreneur

CO5 Applying ethical values to the extent possible in practice

19ICDE47.1 FINANCIAL MARKET SERVICES

Course Outcomes:

After successful completion of the course, the students will able to

- CO1 Understand the range of financial service products in financial market.
- CO2 Know the implications of Lease, Hire purchase and Mutual fund products.
- CO3 Comprehend the methods of venture capital financing.
- CO4 Understand the modalities of Factoring Mechanism.
- CO5 Apply knowledge in utilizing financial services.

19ICDE55.1 INVESTMENT MANAGEMENT

Course Outcomes:

After successful completion of the course, the students will able to

- CO1 Acquire thorough knowledge of features of various securities for investment purpose.
- CO2 Enable the student to select the appropriate mix of securities for investment purpose.
- CO3 Analyse the securities by various analytical techniques.
- CO4 Assess the volume of risk and income earning potential in securities.
- CO5 Evaluate equity and fixed income securities.

19ICDE55.2 ADVERTISEMENT AND SALESMANSHIP AND SALES FORCE MANAGEMENT

Course Outcomes:

After successful completion of the course, the students will able to

- CO1 Apply the modalities of conducting advertisement campaign in practice and take up advertisement agency venture.
- CO2 Learn to write advertisement copy and be able to select the appropriate media for advertisement.
- CO3 . Prepare advertisement budget and be able to measure the effectiveness of advertisement
- CO4 Groom the qualities required for salesmanship and choose selling profession carrier.
- CO5 Manage effectively sales force right from selection to control of sales person.

19ICDE65.1 MODERN BANKING

Course Outcomes:

After successful completion of the course, the students will able to

- CO1 Comprehend the structure of central Banking and Commercial banking and their respective functions.
- CO2 Grasp the ways and means of interacting with commercial banks in it electronic environment.
- CO3 Examine the financial assistance provided to priority sector lending.
- CO4 Appreciate the role of various institution like SIDBI, Credit Rating Agencies and Commercial banks in the sphere of MSME sector.
- CO5 Applying knowledge of banking practice in practice.

19ICDE65.2 RETAIL MANAGEMENT

Course Outcomes:

After successful completion of the course, the students will able to

- CO1 Learn the channels of distribution in place in Retail Trade.
- CO2 Appreciate the dynamics of physical distribution of goods.
- CO3 Formulate strategies to operate successfully in retail market environment.
- CO4 Apply the concept of retail shop management in practice.
- CO5 Applying knowledge in framing Retail strategies.

19ICDE85.1 CORPORATE SOCIAL RESPONSIBILITY

Course Outcomes:

After the successful completion of the course, the students will be able to:

- CO1. Gain all essential and fundamental knowledge on the principles and practices of CSR in India.
- CO2. enhance the skill of implementing the CSR in their own enterprises as and When.
- CO3.augment the skill to bring up their start-ups.
- CO4.Evaluate CSR activities.
- CO5.Tackle various issues relating to CSR audit.

19ICDE85.2 INTERNATIONAL FINANCE AND FOREIGN EXCHANGE

Course Outcomes:

After the successful completion of the course, students will be able to

- CO1. Appraise the fundamental knowledge on working of international financial Institutions in India.
- CO2. Gain knowledge of role of international financial institutions like BIS and ADB
- CO3. Monitor foreign exchange market movement
- CO4. Recall the foreign exchange dealings by commercial banks and RBI.
- CO5Calculate and compute foreign exchange rates.

19CIDE85.3 INTERNATIONAL LOGISTICS MANAGEMENT

Course Outcomes:

After the successful completion of the course, the students will be able to:

- CO1.Understand the knowledge about the fundamentals and basic concepts of business logistics and supply chain.
- CO2.Enlighten with the knowledge freight structure and practices in shipping.
- CO3. Master over the procedure and principles of ocean transportation.
- CO4. Understand the applicability of inventory management and warehousing Functions.
- CO5. Apply the strategies for transportation and packaging.

19ICDE95.1 GOODS AND SERVICES TAX

Course Outcomes:

After the successful completion of the course, the students will be able to:

- CO1.Comprehend the fundamentals of indirect tax and need for GST.
- CO2.Understand the structure of GST and their schemes in practice.
- CO3. Disseminate various modes of registration of GST.
- CO4.Familiarize with the adjustment of debit and credit notes.
- CO5. Understand and apply the e-filing of GST in practice.

19ICDE95.2 MARKETING OF FINANCIAL SERVICES

Course Outcomes:

After the successful completion of the course, the students will be able to:

- CO1. Explain the concept and features of financial services.
- CO2. Gain knowledge on segmentation strategy of marketing.
- CO3. Understand the significance of customer loyalty and product life cycle.
- CO4. Explain price and promotion strategy and protection of corporate image.
- CO5. Describe 3 -Ps of service marketing.

19ICDE95.3 PROJECT FINANCE AND MANAGEMENT

Course Outcomes:

After the successful completion of the course, the students will be able to:

- CO1. Understand the role of project manager in establishing a New Project.
- CO2. Evaluate the project feasibility study of new project in the market
- CO3. Gain the knowledge of Net Work Analysis of PERT and CPM methods.
- CO4. Determine the cost control methods in project.
- CO5. Conduct performance appraisal of project report.

**M.Com. (Five-Year) Programme Department Elective Offered to Other Departments
Inter - Departmental Electives**

19ICIX75.1 MARKETING MANAGEMENT

Course Outcomes:

After the successful completion of the course, students will be able to

- CO1. Understand the knowledge over marketing concept and marketing Strategies.
- CO2. Undertake marketing research by adopting different techniques.
- CO3. Attain knowledge of Segmentation strategy of marketing.
- CO4. Have an idea of components of marketing mix.
- CO5. Comprehend the Consumer Behaviour and global marketing challenges.

19ICIX75.2: BUSINESS COMMUNICATION AND REPORT WRITING

Course Outcomes:

After the successful completion of the course, the students will be able to:

- CO1. Disseminate knowledge about the structure and various modes of business Communication.
- CO2. Gain the knowledge of significance of business communication and types of letter writing.
- CO3. Understand to write enquiry and reference letters of business transactions.
- CO4. Gain knowledge of preparatory works related to company meetings and proceedings.
- CO5. Enlightened with the preparation of business report.

19ICIX75.3 DIGITAL BANKING

Course Outcomes:

After the successful completion of the course, the students will be able to:

- CO1: understand the Banking Legislations in India.
- CO2: recall the significance of digitalization of banking operations.
- CO3: describe the various types of bank deposits and rules for sound lending.
- CO4: familiarize the role of RBI in demonetization and remonetisation.
- CO5: explain innovative digital payment system offered by banks.

19ICIX85.1 INCOME TAX AND GST ASSESSMENT METHODS

Course Outcomes:

After the successful completion of the course, the students will be able to:

- CO1. Understand different heads of Income.
- CO2. Recognize different methods of assessment.
- CO3. File the returns by following e-filing system.
- CO4. Compute GST and understand the different structure of indirect tax.
- CO5. Understand and apply the e-filing of GST in practice.

19ICIX85.2: OFFICE MANAGEMENT

Course Outcomes:

After the successful completion of the course, the students will be able to:

- CO1. Recognize the functions of office management.

- CO2. Identify the need of selection of location of office and their procedure.
- CO3. Understand the significance of office environment and their essentials.
- CO4. Apply the concept of filing and indexing system in office.
- CO5. Gain knowledge towards channels of office communication.

19ICIX85.3 STOCK MARKET INVESTING

Course Outcomes:

After the successful completion of the course, the students will be able to:

- CO1. Understand different types of Investment in capital market.
- CO2. Recognize the role of stock exchange in capital markets.
- CO3. Have an access to on line trading of stock.
- CO4. Comprehend stock valuation while investment in different portfolio.
- CO5. Evaluate the mutual funds investment.

19ICIX95.1 ACCOUNTING FOR MANAGERIAL DECISIONS

Course Outcomes:

After the successful completion of the course, the students will be able to:

- CO1. Understand the back ground of evaluation of management accounting.
- CO2. Gain knowledge on application of various tools in analysing financial statements.
- CO3. Apply different ratios and understand its significance.
- CO4. Expertise in preparing various budgets.
- CO5. Have assesses to decision making problem.

19ICIX95.3: INTEGRATED AGRIPRENEURSHIP DEVELOPMENT

Course Outcomes:

After the successful completion of the course, the students will be able to:

- CO1. Have an applied knowledge on Agri entrepreneurship in Dairy and Poultry Farming.
- CO2. Apply knowledge on Agri entrepreneurship in Assola Farming.
- CO3. Understand the significance of goat rearing and market opportunities.
- CO4. Recognize different types of training methods in Agri entrepreneurship.
- CO5. Realize the institutional support for agricultural finance.

19ICIX95.3 ADVERTISING MANAGEMENT

Course Outcomes:

After the successful completion of the course, the students will be able to:

- CO1. Disseminate knowledge of evaluation of advertisement and AIDAS formula.
- CO2. Evaluate the functions of Headlines and analyse the classification of headlines.
- CO3. Familiarize the copy righting of advertisement and preparation of layout.
- CO4. Understand the design and structure types of advertising.
- CO5. Work in planning and managing advertising campaigns.

19ICVAC89 CRM IN E- BANKING

Course Outcomes:

After the successful completion of the course, the students will be able to:

- CO1. Understand the important concepts in Customer Relationship Management.
- CO2. Master over e-banking and data base services day today.
- CO3. Attain knowledge in the e-banking practices.
- CO4. Have an idea of Understand e-payment system.
- CO5. Evaluate the security issues in CRM and e-banking.

19ICVAC99 Artificial Intelligence and Its Applications in Business

Course Outcomes:

After the successful completion of the course, the students will be able to:

CO1: understand the concepts of Artificial Intelligence in relation to Business

CO2: gain the knowledge of reasoning and difference between the human intelligence and machine intelligence.

CO3: understand Learning and Communicating to the get the applications of Natural Language Processing.

CO4: gain knowledge on Robotics and Nanotechnology.

CO5: understand Artificial Intelligence based applications to enhance business process.

M. Com.Accounting Information System (Two Year) Programme:

19CAIC101: BUSINESS ENVIRONMENT

Course Outcomes:

After successful completion of the course, the students will able to:

- CO1: Solve the problems of partnership accounts relating to Admission of partner
- CO2: Solve the problems of partnership accounts relating to Dissolution and Sale of Partnership
- CO3: Practice accounting problems relating to Branch and Departmental Accounts
- CO4: Solve the accounting problems relating to Hire Purchase and Instalment System
- CO5: Understand emerging areas in Specialized Accounting

19CAIC103: BANKING AND INSURANCE

Course Outcomes:

After successful completion of the course, the students will able to:

- CO1: Understand the fundamental concepts of banking and Insurance.
- CO2: Recall the role of commercial banks in Economic Development.
- CO3: Master over the provisions of banking instruments.
- CO4: Understand the applicability of various types of policies.
- CO5: Recognize the fundamental principles of general insurance.

19CAIC104: DIGITAL MARKETING

Course Outcomes:

After successful completion of the course, the students will able to:

- CO1: Recognize the changing dimensions of digital marketing.
- CO2: Understand the forces behind the digital marketing.
- CO3: Recognize the significance of digital marketing mix.
- CO4: Discriminate various models of digital marketing.
- CO5: Understand the significance of online advertising.

19CAIC201: HUMAN RESOURCE MANAGEMENT

Course Outcomes:

After successful completion of the course, the students will able to:

- CO1: Comprehend the fundamentals of Human Resource Management
- CO2: Compute job analysis report and be able to develop job description and job specification.
- CO3: Describe the various motivational applications in practice
- CO4: Explain performance appraisal techniques and able to prepare performance appraisal forms
- CO5: Develop human resource audit plan and conduct HR audit.

19CAIC202: FINANCIAL MANAGEMENT

Course Outcomes:

After successful completion of the course, the students will able to:

- CO1: Appraise the basic components of financial management
- CO2: Gain expert knowledge on calculating various techniques of capital budgeting.
- CO3: Generate and manage funds while undertaking any business venture.
- CO4: Gain expert knowledge in dividend decisions.
- CO5: Understand the computations and techniques of working capital.

19CAIC203: BUSINESS RESEARCH METHODS

Course Outcomes:

After successful completion of the course, the students will able to:

CO1: Describe the objectives and types of research

CO2: Construct good research design.

CO3: Understand the significance and process of Business research.

CO4: Have an insight into the sampling techniques and develop sampling plan.

CO5: Analyse and interpret the data and write the research report.

19CAIC204: BUSINESS ANALYTICS

Course Outcomes:

After successful completion of the course, the students will able to:

CO1: Understand the language of business analytics, theory and models in the field of business analytics.

CO2: Perceive skills on data analytics and its application.

CO3: Gain expert knowledge in data integration technology.

CO4: Analyse different types of digital data, use of appropriate models for analysis and derive insights from results.

CO5: Equip with key analytical tools and techniques of business intelligence.

19CAIC301: ACCOUNTING FOR MANAGERIAL DECISIONS

Course Outcomes:

After successful completion of the course, the students will able to:

CO1: Understand the basics of management accounting

CO2: Gain knowledge on application of various tools in analysing financial Statements

CO3: Appreciate the implications of funds flow and cash flow statements

CO4: Apply decision making accounting in a given situation

CO5: Familiarise with preparation of budgets and application of variance analysis.

19CAIC302: INCOME TAX LAW AND PRACTICE

Course Outcomes:

After successful completion of the course, the students will able to:

CO1: Understand the concept of income.

CO2: Compute the total income of various kinds of assesses.

CO3: Understand the clubbing of income and carry forward of losses.

CO4: Determine the tax liability under different heads of income.

CO5: Familiarize with filing of return on different kinds of assesses.

19CAIC303: ADVANCED CORPORATE ACCOUNTING

Course Outcomes:

After successful completion of the course, the students will able to:

CO1: Understand accounting for merger and reconstruction

CO2: Prepare holding company accounts.

CO3: Understand and apply legal rules of accounting for insurance company accounts.

CO4: Understand and apply legal requirement of banking company accounts.

CO5: Familiarize with double accounting system.

19CAIP304: INSTITUTIONAL TRAINING/ INTERNSHIP

Course Outcomes:

After successful completion of the course, the students will able to:

- CO1: Familiar with institution/industrial environment.
- CO2: Understand the organizational structure of an institution/industry.
- CO3: Comprehend the institutional/industrial practices like, HR, Finance, Manufacturing and Marketing.
- CO4: Gain practical knowledge on institutional/industrial operations.
- CO5: Integrate the theoretical knowledge with practical knowledge.

19CAIC401: ADVANCED COST ACCOUNTING

Course Outcomes:

After successful completion of the course, the students will able to:

- CO1: Understand the basic aspects of process costing and its applications.
- CO2: Maintain records relating to Integral and Non-Integral system.
- CO3: Appreciate the implications of ABC costing.
- CO4: Comprehend different types of Responsibility centres and to understand transfer pricing.
- CO5: Follow the methodology of cost audit.

19CAIC 402: CORPORATE TAX PLANNING AND MANAGEMENT

Course Outcomes:

After successful completion of the course, the students will able to:

- CO1: Gain exposure on corporate tax planning
- CO2: Comprehend with tax issues and tax payment
- CO3: Expertise in the corporate tax planning and its applications
- CO4: Handle the issues relating to business and corporate
- CO5: Familiarize the payment of tax, e-filing and handling the cases.

19CAIC403: SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT

Course Outcomes:

After successful completion of the course, the students will able to:

- CO1: Understand the conceptual frame work of security valuation and analysis.
- CO2: Analyse and apply various approaches to security analysis.
- CO3: Gain the knowledge about the portfolio theory.
- CO4: Familiarize with the application of portfolio theory for analysis.
- CO5: Understand the risk adjusted measures of performance evaluation.

19CAIP404: PROJECT AND VIVA VOCE

Course Outcomes:

After successful completion of the course, the students will able to:

- CO1: Understand the working procedure of Business institutions on democratic Basis.
- CO2: Assess the performance of ongoing Business institutions/Portfolio.
- CO3: Organize local specific Business institutions of their choice themselves.
- CO4: Audit the working and performance of Business institutions/Portfolio.
- CO5: Recommend suggestions for better performance of Business Institutions / Portfolio.

Department Electives (DE)

19CODE205: CORPORATE SOCIAL RESPONSIBILITY

Course Outcomes:

After successful completion of the course, the students will able to:

- CO1: Gain all essential and fundamental knowledge on the principles and practices of CSR in India.
- CO2: Enhance the skill of implementation of CSR in their own enterprises as and when required.
- CO3: Augment the skill to bring up their start-ups.
- CO4: Evaluate CSR activities.

CO5: Tackle various issues relating to CSR audit.

19CODE206: INTERNATIONAL FINANCE AND FOREIGN EXCHANGE

Course Outcomes:

After successful completion of the course, the students will able to:

CO1: Appraise the fundamental knowledge on working of international financial Institutions in India.

CO2: Gain knowledge of role of international financial institutions like BIS and ADB

CO3: Monitor foreign exchange market movement

CO4: Recall the foreign exchange dealings by commercial banks and RBI.

CO5: Calculate and compute foreign exchange rates.

19CODE207: INTERNATIONAL LOGISTICS MANAGEMENT

Course Outcomes:

After successful completion of the course, the students will able to:

CO1: Understand the knowledge about the fundamentals and basic concepts of business logistics and supply chain.

CO2: Enlighten with the knowledge freight structure and practices in shipping.

CO3: Master over the procedure and principles of ocean transportation.

CO4: Understand the applicability of inventory management and warehousing Functions.

CO5: Apply the strategies for transportation and packaging.

19CODE305: GOODS AND SERVICES TAX

Course Outcomes:

After successful completion of the course, the students will able to:

CO1: Comprehend the fundamentals of indirect tax and need for GST.

CO2: Understand the structure of GST and their schemes in practice.

CO3: Disseminate various modes of registration of GST.

CO4: Familiarize with the adjustment of debit and credit notes.

CO5: Understand and apply the e-filing of GST in practice.

19CODE306: MARKETING OF FINANCIAL SERVICES

Course Outcomes:

After successful completion of the course, the students will able to:

CO1: Explain the concept and features of financial services.

CO2: Gain knowledge on segmentation strategy of marketing.

CO3: Understand the significance of customer loyalty and product life cycle.

CO4: Explain price and promotion strategy and protection of corporate image.

CO5: Describe 3 -Ps of service marketing.

19CODE307: PROJECT FINANCE AND MANAGEMENT

Course Outcomes:

After successful completion of the course, the students will able to:

CO1: Understand the role of project manager in establishing a New Project.

CO2: Evaluate the project feasibility study of new project in the market.

CO3: Gain the knowledge of Net Work Analysis of PERT and CPM methods.

CO4: Determine the cost control methods in project.

CO5: Conduct performance appraisal of project report.

19IPSCI406: CONSTITUTION OF INDIA Self Study Course

Course Outcomes:

After successful completion of the course, the students will able to:

- CO1: Imbued with the basic features of Indian Political System
- CO2: Enlighten themselves with the rights and duties of Indian Citizens
- CO3: Understand the significance of rule of law.
- CO4: Inculcated with basic liberties.

M.Com. Cooperative Management (Two Year):

19CCMC101: BUSINESS ENVIRONMENT

Course Outcomes:

After successful completion of the course, the students will able to:

- CO1: Analyse the environment of business from the legal and regulatory, Macroeconomic, cultural, political and technological environment.
- CO2: Apply various strategic tools to assess performance of business environment.
- CO3: Critically make an in-depth analysis of each component of Business Environment so that a comparison with own organization is feasible.
- CO4: Understand the factors affecting the organizational effectiveness.
- CO5: Explain and synthesize Business Environment information in the global environment.

19CCMC102: ADVANCED FINANCIAL ACCOUNTING

Course Outcomes:

After successful completion of the course, the students will able to:

- CO1: Solve the problems of partnership accounts relating to Admission of partner.
- CO2: Solve the problems of partnership accounts relating to Dissolution and Sale of Partnership.
- CO3: Practice accounting problems relating to Branch and Departmental Accounts.
- CO4: Solve the accounting problems relating to Hire Purchase and Instalment System.
- CO5: Understand emerging areas in Specialized Accounting.

19CCMC103: BANKING AND INSURANCE

Course Outcomes:

After successful completion of the course, the students will able to:

- CO1: Understand the fundamental concepts of banking and Insurance.
- CO2: Recall the role of commercial banks in Economic Development.
- CO3: Master over the provisions of banking instruments.
- CO4: Understand the applicability of various types of policies.
- CO5: Recognize the fundamental principles of general insurance.

19CCMC104: DIGITAL MARKETING

Course Outcomes:

After successful completion of the course, the students will able to:

- CO1: Recognize the changing dimensions of digital marketing.
- CO2: Understand the forces behind the digital marketing.
- CO3: Recognize the significance of digital marketing mix.
- CO4: Discriminate various models of digital marketing.
- CO5: Understand the significance of online advertising.

19CCMC201: HUMAN RESOURCE MANAGEMENT

Course Outcomes:

After successful completion of the course, the students will able to:

- CO1: Comprehend the fundamentals of Human Resource Management
- CO2: Compute job analysis report and be able to develop job description and job Specification.

- CO3: Describe the various motivational applications in practice
- CO4: Explain performance appraisal techniques and able to prepare performance appraisal forms
- CO5: Develop human resource audit plan and conduct HR audit.

19CCMC202: FINANCIAL MANAGEMENT

Course Outcomes:

After successful completion of the course, the students will able to:

- CO1: Appraise the basic components of financial management.
- CO2: Gain expert knowledge on calculating various techniques of capital budgeting.
- CO3: Generate and manage funds while undertaking any business venture.
- CO4: Gain expert knowledge in dividend decisions.
- CO5: Understand the computations and techniques of working capital.

19CCMC203: BUSINESS RESEARCH METHODS

Course Outcomes:

After successful completion of the course, the students will able to:

- CO1: Describe the objectives and types of research.
- CO2: Construct good research design.
- CO3: Understand the significance and process of Business research.
- CO4: Have an insight into the sampling techniques and develop sampling plan.
- CO5: Analyse and interpret the data and write the research report.

19CCMC204: BUSINESS ANALYTICS

Course Outcomes:

After successful completion of the course, the students will able to:

- CO1: Understand the language of business analytics, theory and models in the field of business analytics.
- CO2: Perceive skills on data analytics and its application.
- CO3: Gain expert knowledge in data integration technology.
- CO4: Analyse different types of digital data, use of appropriate models for analysis and derive insights from results.
- CO5: Equip with key analytical tools and techniques of business intelligence.

19CCMC301: CO-OPERATION IN INDIA

Course Outcomes:

After successful completion of the course, the students will able to:

- CO1: Understand the Significance of Principles and Practice of Cooperation in India.
- CO2: Discuss and recall the Importance of Cooperative Education and Training in this present condition.
- CO3: Discuss the role of Government in the Promotion of Cooperatives through Apex Agricultural Institutions.
- CO4: Understand the reasons for rural indebtedness and provide suitable solutions to Minimize.
- CO5: Identify the significance of member economic participation in the co-operatives.

19CCMC302: CO-OPERATION IN FOREIGN COUNTRIES

Course Outcomes:

After successful completion of the course, the students will able to:

- CO1: Acquire knowledge about success of Cooperative Movement in Foreign countries.

- CO2: Appreciate the importance of Dairy Cooperative in Denmark.
- CO3: Understand the logic of Cooperative Movement in USA and Israel.
- CO4: Evaluate the significance of consumer co-operative movement in England.
- CO5: Compare the strength and weakness between Indian Co-operatives and foreign Co-operatives.

19CCMC303 CO-OPERATIVE FINANCIAL INSTITUTIONS IN INDIA

Course Outcomes:

After successful completion of the course, the students will able to:

- CO1: Appreciate the importance of Cooperative Financial Institutions and Agricultural Credit.
- CO2: Understand the significance of Long-term Agricultural Credit Cooperatives in India
- CO3: Evaluate the Non-Agricultural Credit Cooperatives for the betterment of other than Agricultural Sectors Development.
- CO4: Compare the strength and weakness about Indian co-operatives with foreign cooperatives.
- CO5: Compare and contrast the performance of urban and rural co-operative banks in India.

19CCMP304: INSTITUTIONAL TRAINING/ INTERNSHIP

Course Outcomes:

After successful completion of the course, the students will able to:

- CO1: Familiar with institution/industrial environment.
- CO2: Understand the organizational structure of an institution/industry.
- CO3: Comprehend the institutional/industrial practices like, HR, Finance, Manufacturing and Marketing.
- CO4: Gain practical knowledge on institutional/industrial operations.
- CO5: Integrate the theoretical knowledge with practical knowledge.

19CCMC401: CO-OPERATIVE MANAGEMENT AND ADMINISTRATION

Course Outcomes:

After successful completion of the course, the students will able to:

- CO1: Understand the Need and Importance of Managerial Functions Applied to Cooperatives and various levels of Administration in Cooperatives.
- CO2: Understand the Management Information System and Professional Management for Cooperatives.
- CO3: Appreciate the importance of Management of Marketing Cooperatives and its Operations.
- CO4: Understand the significance of operational efficiency in the co-operative organization.
- CO5: Evaluate the Management techniques used by the different types of co-operative Organization.

19CCMC402: TAMILNADU CO-OPERATIVE SOCIETIES ACT 1983

Course Outcomes:

After successful completion of the course, the students will able to:

- CO1: Understand the historical background of Cooperative Legislation and Procedures for Registration of a Cooperative Society.
- CO2: Evaluate the Qualification and Disqualification for Membership of Cooperative Societies and Rights, Duties and Liabilities of Members.
- CO3: Understand the significance of Supervision and Inspection and evaluate the causes for the Winding- up of Cooperative Societies.
- CO4: Evaluate the causes for winding up of co-operative societies.
- CO5: Gain the knowledge about special features Tamil Nadu Co-operative Societies Act and new Amendments.

19CCMC403: CO-OPERATIVE SERVICE INSTITUTIONS IN INDIA

Course Outcomes:

After successful completion of the course, the students will able to:

CO1: Understand the Need and Importance of Two -Tier Marketing Co-operatives and Three -Tier Diary Co-operatives in India.

CO2: Appreciate the significance of Consumer Co-operatives and Industrial and Processing Cooperatives in India.

CO3: Understand the working and Present Position of various Service Cooperatives in India.

CO4: Motivate the student's community to start MSME through co-operative sectors.

CO5: Enhance the knowledge towards the role of co-operative service institutions in the development of rural and urban areas.

19CCMP404: PROJECT AND VIVA VOCE

Course Outcomes:

After successful completion of the course, the students will able to:

CO1: Understand the working procedure of co-operative institutions on democratic basis.

CO2: Assess the performance of ongoing co-operative institutions.

CO3: Organize local specific co-operative institutions of their choice themselves.

CO4: Audit the working and performance of co-operative institutions.

CO5: Recommend suggestions for better performance of co-operative institutions.

Elective Courses Department Electives (DE)

19CODE205: CORPORATE SOCIAL RESPONSIBILITY

Course Outcomes:

After successful completion of the course, the students will able to:

CO1: Gain all essential and fundamental knowledge on the principles and practices of CSR in India.

CO2: Enhance the skill of implementing the CSR in their own enterprises as and when

CO3: Augment the skill to bring up their start-ups.

CO4: Evaluate CSR activities.

CO5: Tackle various issues relating to CSR audit.

19CODE206: INTERNATIONAL FINANCE AND FOREIGN EXCHANGE

Course Outcomes:

After successful completion of the course, the students will able to:

CO1: Appraise the fundamental knowledge on working of international financial Institutions in India.

CO2: Gain knowledge of role of international financial institutions like BIS and ADB

CO3: Monitor foreign exchange market movement

CO4: Recall the foreign exchange dealings by commercial banks and RBI.

CO5: Calculate and compute foreign exchange rates.

19CODE207: INTERNATIONAL LOGISTICS MANAGEMENT

Course Outcomes:

After successful completion of the course, the students will able to:

CO1: Understand the knowledge about the fundamentals and basic concepts of business logistics and supply chain.

CO2: Enlighten with the knowledge freight structure and practices in shipping.

CO3: Master over the procedure and principles of ocean transportation.

CO4: Understand the applicability of inventory management and warehousing Functions.

CO5: Apply the strategies for transportation and packaging.

19CODE305: GOODS AND SERVICES TAX

Course Outcomes:

After successful completion of the course, the students will able to:

CO1: Comprehend the fundamentals of indirect tax and need for GST.

CO2: Understand the structure of GST and their schemes in practice.

CO3: Disseminate various modes of registration of GST.

CO4: Familiarize with the adjustment of debit and credit notes.

CO5: Understand and apply the e-filing of GST in practice.

19CODE306: MARKETING OF FINANCIAL SERVICES

Course Outcomes:

After successful completion of the course, the students will able to:

CO1: Explain the concept and features of financial services.

CO2: Gain knowledge on segmentation strategy of marketing.

CO3: Understand the significance of customer loyalty and product life cycle.

CO4: Explain price and promotion strategy and protection of corporate image.

CO5: Describe 3 -Ps of service marketing.

19CODE307: PROJECT FINANCE AND MANAGEMENT

Course Outcomes:

After successful completion of the course, the students will able to:

CO1: Understand the role of project manager in establishing a New Project.

CO2: Evaluate the project feasibility study of new project in the market

CO3: Gain the knowledge of Net Work Analysis of PERT and CPM methods.

CO4: Determine the cost control methods in project.

CO5: Conduct performance appraisal of project report.

19IPSCI406: CONSTITUTION OF INDIA

Course Outcomes:

After successful completion of the course, the students will able to:

CO1: Imbibe with the basic features of Indian Political System.

CO2: Enlighten themselves with the rights and duties of Indian Citizens.

CO3: Understand the significance of rule of law.

CO4: Inculcate with basic liberties.

INTERDEPARTMENTAL ELECTIVES (COMMON) TWO YEAR PROGRAMME

19CIDX105.1 MARKETING MANAGEMENT

After the successful completion of the course, students will be able to

CO1. Understand the knowledge over marketing concept and marketing Strategies.

CO2. Undertake marketing research by adopting different techniques.

CO3. Attain knowledge of Segmentation strategy of marketing.

CO4. Have an idea of components of marketing mix.

CO5 Comprehend the Consumer Behaviour and global marketing challenges.

19CIDX105.2: BUSINESS COMMUNICATION AND REPORT WRITING

Course Outcomes:

After the successful completion of the course, the students will be able to:

CO1. Disseminate knowledge about the structure and various modes of business Communication.

CO2. Gain the knowledge of significance of business communication and types of letter writing.

CO3. Understand to write enquiry and reference letters of business transactions

CO4. Gain knowledge of preparatory works related to company meetings and Proceedings.

CO5. Enlightened with the preparation of business report.

19CIDX105.3 DIGITAL BANKING

Course Outcomes:

After the successful completion of the course, the students will be able to:

CO1: understand the Banking Legislations in India.

CO2: recall the significance of digitalization of banking operations.

CO3: describe the various types of bank deposits and rules for sound lending.

CO4: familiarize the role of RBI in demonetization and remonetisation.

CO5: explain innovative digital payment system offered by banks.

19CIDX205.1 INCOME TAX AND GST ASSESSMENT METHODS

Course Outcomes:

After the successful completion of the course, the students will be able to:

CO1. Understand different heads of Income.

CO2. Recognize different methods of assessment.

CO3. File the returns by following e-filing system.

CO4. Compute GST and understand the different structure of indirect tax.

CO5. Understand and apply the e-filing of GST in practice.

19CIDX205.2: OFFICE MANAGEMENT

Course Outcomes:

After the successful completion of the course, the students will be able to:

CO1. Recognize the functions of office management.

CO2. Identify the need of selection of location of office and their procedure.

CO3. Understand the significance of office environment and their essentials.

CO4. Apply the concept of filing and indexing system in office.

CO5. Gain knowledge towards channels of office communication.

19CIDX205.3 STOCK MARKET INVESTING

Course Outcomes:

After the successful completion of the course, the students will be able to:

- CO1. Understand different types of Investment in capital market.
- CO2. Recognize the role of stock exchange in capital markets.
- CO3. Have an access to on line trading of stock.
- CO4. Comprehend stock valuation while investment in different portfolio.
- CO5. Evaluate the mutual funds investment.

19CIDX305.1 ACCOUNTING FOR MANAGERIAL DECISIONS**Course Outcomes:**

After the successful completion of the course, the students will be able to:

- CO1. Understand the back ground of evaluation of management accounting.
- CO2. Gain knowledge on application of various tools in analysing financial Statements.
- CO3. Apply different ratios and understand its significance.
- CO4. Expertise in preparing various budgets.
- CO5. Have assesses to decision making problem.

19CIDX305.2 INTEGRATED AGRIPRENEURSHIP DEVELOPMENT**Course Outcomes:**

After the successful completion of the course, the students will be able to:

- CO1. Have an applied knowledge on Agri entrepreneurship in Dairy and Poultry Farming.
- CO2. Apply knowledge on Agri entrepreneurship in Assola Farming.
- CO3. Understand the significance of goat rearing and market opportunities.
- CO4. Recognize different types of training methods in Agri entrepreneurship.
- CO5. Realize the institutional support for agricultural finance.

19CIDX305.3 ADVERTISING MANAGEMENT**Course Outcomes:**

After the successful completion of the course, the students will be able to:

- CO1. Disseminate knowledge of evaluation of advertisement and AIDAS formula.
- CO2. Evaluate the functions of Headlines and analyse the classification of headlines.
- CO3. Familiarize the copy righting of advertisement and preparation of layout.
- CO4. Understand the design and structure types of advertising.
- CO5. Work in planning and managing advertising campaigns.

19CVAC210 CRM IN E- BANKING**Course Outcomes:**

After the successful completion of the course, the students will be able to:

- CO1. Understand the important concepts in Customer Relationship Management.
- CO2. Master over e-banking and data base services day today.
- CO3. Attain knowledge in the e-banking practices.
- CO4. Have an idea of Understand e-payment system.
- CO5. Evaluate the security issues in CRM and e-banking.

19CVAC310 Artificial Intelligence and Its Applications in Business**Course Outcomes:**

After the successful completion of the course, the students will be able to:

- CO1: Understand the concepts of Artificial Intelligence in relation to Business.
- CO2: Gain the knowledge of reasoning and difference between the human

intelligence and machine intelligence.

CO3: Understand Learning and Communicating to the get the applications of Natural Language Processing.

CO4: Gain knowledge on Robotics and Nanotechnology.

CO5: Understand Artificial Intelligence based applications to enhance business process.